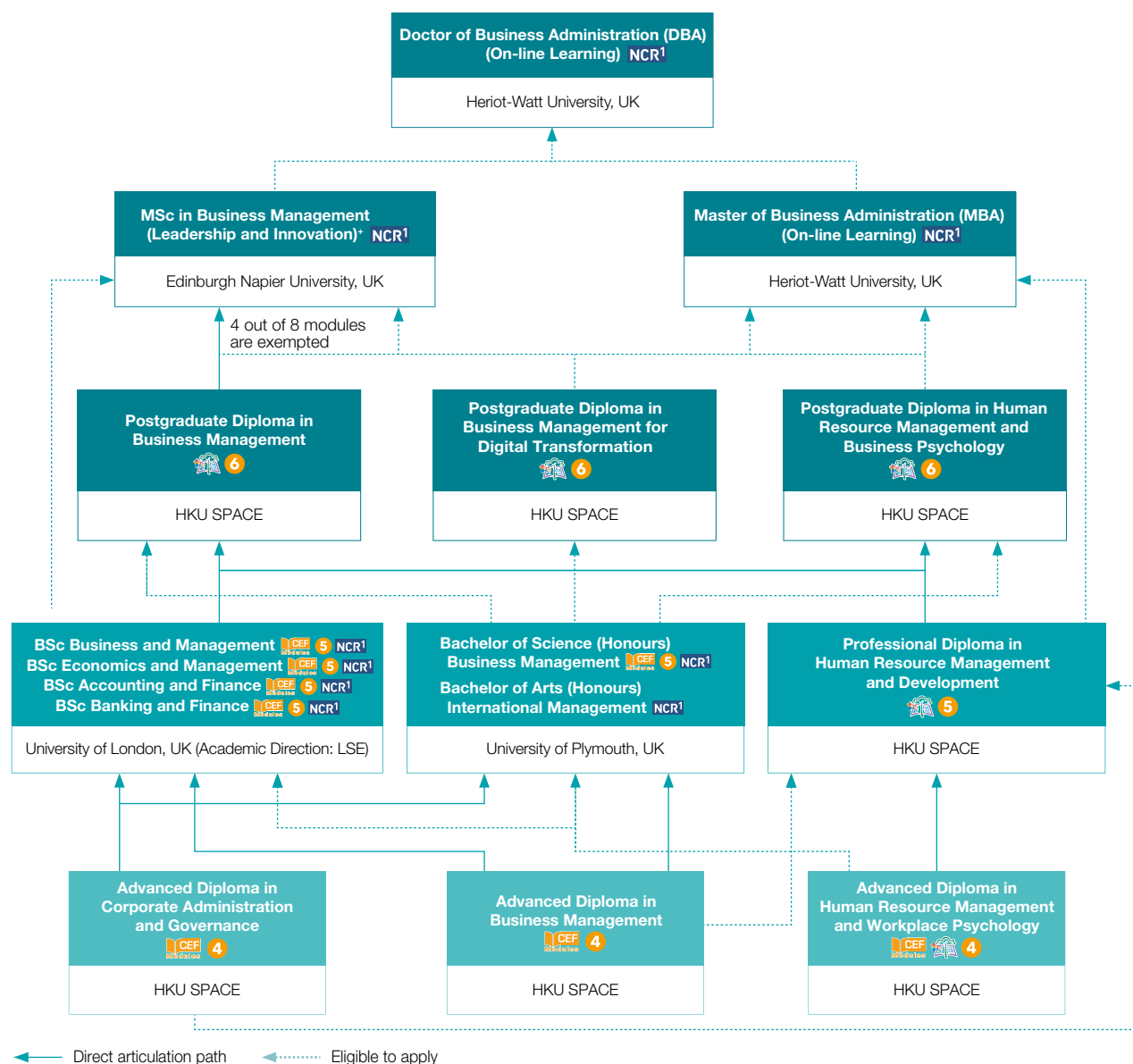


Pathways in Management and Human Capital Leadership



* Holders of Advanced Diploma in Business Management may apply and enter as Affiliate Students

Doctor of Business Administration

Programme Code: MS146A

Heriot-Watt University, UK

Application Code: 1965-MS146A



☎ 2910 7610

✉ hwmba@hkuspace.hku.hk

The DBA is a professional research degree, designed to support and give business professionals the skills needed to deliver unique solutions, based on an accurate and unbiased analysis of the situations.

R Distance learners can commence at any time and study on a stage by stage basis.

All candidates are enrolled with Edinburgh Business School (EBS) at the point of entry:

To be eligible for registration as a Heriot-Watt student (matriculated), a candidate shall hold at least one of the following qualifications:

- A master's degree awarded by a recognised institution;
- Five years of relevant working experience; and
- Two references.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, students shall provide evidence of English proficiency, such as:

- a minimum overall IELTS score of 6.5 with no score lower than 6.0 in reading, writing, speaking and listening; or
- confirmation from employer that English is the main language in the applicant's workplace.

\$ Total £23,480 (4 years):

- 1) Course Stage : £3,480
 - 2) Research Stage : £6,500 per year
 - 3) Examination fee : £500
- Application Fee: HK\$200 as initial handling fee

D 48 months to 60 months



Master of Science in Business Management (Leadership and Innovation)

Programme Code: MS037A

Edinburgh Napier University, UK

Application Code: 1965-MS037A



☎ 2910 7610

✉ msc.bm@hkuspace.hku.hk

The MSc in Business Management (Leadership and Innovation) programme is designed for current as well as aspiring managerial leaders. It equips students with an approach to management that blends leadership skills and the ability to synthesise innovative solutions to problems of modern management. The dissertation must reflect the study of leadership and innovation.

R Applicants should:

1. a) hold a degree awarded by a recognized university or equivalent; OR
- b) have other qualifications and/or experience, which demonstrate appropriate knowledge and skills equivalent to a degree.

AND

2. have proof of English Language Proficiency (IELTS 6.0 overall or equivalent), unless the medium of instruction of the university is English.

ENTRY AS AN AFFILIATE STUDENT: If applicants do not meet the above requirements, they may apply and enter as an Affiliate Student. They will be allowed to study any two compulsory modules (a total of 40 credits). Successful completion of 40 credits will allow an Affiliate Student to gain entry to the programme study leading to the master degree.

\$ £9,200 by 2 instalments

Application Fee: HK\$200

D 2 years to 4 years



Heriot-Watt University MBA

Programme Code: MS109A

☎ 2910 7610

✉ hwmba@hkuspace.hku.hk



The MBA consists of seven compulsory and two elective courses chosen from a range of options. For each course, students will be provided with comprehensive study materials available in English.

R Distance learners can commence at any time and study on a course per course basis.

All candidates are enrolled with Edinburgh Business School (EBS) at the point of entry: To be eligible for registration as a Heriot-Watt student (matriculated), a candidate shall hold at least one of the following qualifications:

- a degree with first or second class honours of Heriot-Watt University
- a degree with first or second class honours of any other University or institution of higher education recognised by Heriot-Watt University
- passes in three EBS courses, at least one of which must be core course
- any other qualification deemed by the University Senate to be acceptable

Candidates who do not meet the criteria at the point of entry will matriculate when they have passed in three EBS courses, at least one of which must be core course.

\$ £1,000 per module (Bank Draft payable to HKU SPACE)

Application Fee: HK\$150 as initial handling fee

D 20 months to 40 months



Postgraduate Diploma in Business Management

Programme Code: MS112A

Application Code: 1965-MS112A

☎ 2910 7610

✉ pgdipbus@hkuspace.hku.hk



The Postgraduate Diploma in Business Management aims to equip current and potential business leaders and senior managers with knowledge and competencies appropriate to a leadership role in business management. The programme adopts a practical approach with the goal of preparing students with the skills to address the managerial issues in an increasingly changing environment.

R Applicants shall:

- hold a bachelor's degree awarded by a recognized institution; OR
- hold a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- iv. HKALE Use of English at Grade E or above; or
- v. equivalent qualifications.

* Applicants not meeting the standard set of criteria for admission will be considered on individual merit.

\$ HK\$39,000 per programme

Application Fee: HK\$200

D 12 months to 24 months



Q Level 6 (Reg. No.: 19/000795/L6) Validity Period: 01 Aug 2019 - on-going

Human Capital Leadership

人力資本領導力

Postgraduate Diploma in Business Management for Digital Transformation

Programme Code: MS125A

Application Code: 1965-MS125A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

The Postgraduate Diploma in Business Management for Digital Transformation aims to equip current and potential business leaders with the knowledge and competencies to lead the digital transformation of their organisations. The programme adopts a practical approach with the goal of preparing students with the skills to develop digital strategies for their organisations as well as addressing common issues that may arise with the transformation.

💰 HK\$36,000 (Tuition Fee by 3 instalments)
Application Fee: HK\$200

⏱ 12 months to 24 months

📋 Level 6 (Reg. No.: 20/000259/L6)
Validity Period: 01 Jun 2020 - on-going

More details



Certificate for Module (Building the Business Strategy for Digital Transformation)

Programme Code: MS128A

Application Code: 2045-MS128A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

Digital Transformation is much more than adding digital technology to an organisation. It requires a fresh look at the entire business model and develops organisation strategies that embed digital capabilities as part of the overall business model.

The programme aims to equip current and potential business leaders with the knowledge of how digital technologies are changing the competitive landscape across industries and how they can apply the knowledge of digital transformation to create additional value for their organisation.

💰 HK\$5,400 per programme
Application Fee: HK\$200

⏱ 4 months

📋 Level 6 (Reg. No.: 20/000554/L6) Validity Period: 10 Aug 2020 - on-going

Certificate for Module (Business Analytics for Managers)

Programme Code: MS132A

Application Code: 1965-MS132A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

The programme aims to provide current and potential business leaders with the knowledge and competencies to analyse business issues and develop insights from data. The programme adopts a practical approach to enable business leaders to face the challenges and develop analytics capability for the organisation.

R Applicant shall hold a bachelor's degree awards by a recognized institution.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- v. equivalent qualifications.

* Applicants with other qualifications will be considered on individual merit.

💰 HK\$7,200
Application Fee: HK\$200

⏱ 4 months

📋 Level 6 (Reg. No.: 20/000558/L6) Validity Period: 10 Aug 2020 - on-going

Certificate for Module (Creating Value through Platform Business Models)

Programme Code: MS130A

Application Code: 2045-MS130A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

AA key reason for the success of Amazon, Uber, Alibaba and Airbnb is their ecommerce platform. This programme aims to equip current and potential business leaders with the knowledge and competencies to examine the changing values of their digital consumers and select the appropriate platform business model to meet their customer needs and organisation goals. The programme will also discuss the strategic considerations involved in building a business platform and the new trends impacting the development of platforms.

💰 HK\$5,400 per programme
Application Fee: HKD\$200

⏱ 4 months

📋 Level 6 (Reg. No.: 20/000556/L6) Validity Period: 10 Aug 2020 - on-going

Certificate for Module (Designing the Organisation for Digital Transformation)

Programme Code: MS129A

Application Code: 1965-MS129A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

Digital Transformation is much more than adding digital technology to an organisation. It requires a fresh look at the entire business model and develops organisation strategies that embed digital capabilities as part of the overall business model.

The programme aims to equip current and potential business leaders with the knowledge and competencies to analyse the readiness of their organisation for digital transformation and to provide a step-by-step model that they can use in formulating the strategy for their organisation's digital transformation.

R Applicant shall hold a bachelor's degree awards by a recognized institution.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- v. equivalent qualifications.

* Applicants with other qualifications will be considered on individual merit.

💰 HK\$5,400 per programme
Application Fee: HKD\$200

⏱ 4 months

📋 Level 6 (Reg. No.: 20/000555/L6) Validity Period: 10 Aug 2020 - on-going

See legend on page 1 & 9 圖像說明於第1及9頁

R Minimum Entry Requirements 基本入學要求 (P.288)

💰 Fee 學費

⏱ Duration 修業期

🗣 Medium of Instruction 教學語言

📋 Qualifications Framework 資歷架構

🚫 Exemption 豁免

⏱ Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情, 請瀏覽學院網站 hkuspace.hku.hk

Certificate for Module (Innovative Practices and Techniques)

Programme Code: MS131A

Application Code: 1985-MS131A



☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

The programme aims to examine the mindsets of innovators and equip current and potential business leaders with the knowledge and competencies to develop a mindset for creativity and problem-solving.

The programme adopts a practical approach with the goal of preparing students with the practices and techniques to promote innovation in their organisations.

R Applicant shall hold a bachelor's degree awards by a recognized institution.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

* Applicants with other qualifications will be considered on individual merit.

\$ HK\$5,400 per programme
Application Fee: HKD\$200

D 4 months



Q Level 6 (Reg. No.: 20/000557/L6) Validity Period: 10 Aug 2020 - on-going

Certificate for Module (Leading and Managing Change for Digital Transformation)

Programme Code: MS133A

Application Code: 1985-MS133A



☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk

People are an important factor for successful digital transformation. This programme aims to equip current and potential business leaders with the knowledge and competencies to lead their people and manage the organisation through changes necessary for digital transformation. The programme is not just about change management, it also covers leadership, personal skills for agile innovative thinking as well as how to deal with people related issues through the transformation.

R Applicant shall hold a bachelor's degree awards by a recognized institution.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

* Applicants with other qualifications will be considered on individual merit.

\$ HK\$7,200 per programme
Application Fee: HKD\$200

D 4 months



Q Level 6 (Reg. No.: 20/000559/L6) Validity Period: 10 Aug 2020 - on-going

Certificate for Module (Research Methods)

Programme Code: MS124A

Application Code: 1985-MS124A



☎ 2910 7610

✉ pgdipbus@hkuspace.hku.hk

This programme aims to equip students with the skills to conduct qualitative and quantitative research and develop a research proposal. Emphasis is given on the writing and dissemination of research. This will prepare students to pursue their own individual research on a topic relevant to their study.

R Applicants shall:

- hold a bachelor's degree awards by a recognized institution; OR
- hold a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- HKALE Use of English at Grade E or above; or
- equivalent qualifications.

* Applicants not meeting the standard set of criteria for admission will be considered on individual merit.

\$ HK\$6,500

Application Fee: HKD\$200

D 3 months to 4 months



Q Level 6 (Reg. No.: 20/000220/L6) Validity Period: 12 May 2020 - on-going

Certificate for Module (Preparatory Course for MBA - Developing & Executing Strategy and Mergers & Acquisitions)

Programme Code: MS136A

☎ 2910 7610

✉ hwmmba@hkuspace.hku.hk

This programme aims to equip students with the ability to think and operate at the strategic level in a range of dynamic settings and to establish a process model for dealing with mergers and acquisitions.

\$ HKD\$7,200 [Tuition Fee by 2 instalments; each instalment: HKD\$3,600]
Application Fee: HKD\$150

D 3 months to 4 months

Q Level 6 (Reg. No.: 20/000663/L6) Validity Period: 15 Oct 2020 - on-going

Certificate for Module (Preparatory Course for MBA - Economics for Business and Financial Decision Making)

Programme Code: MS137A

☎ 2910 7610

✉ hwmmba@hkuspace.hku.hk

This programme is designed to equip students with the ability to recognise, use and interpret economic information and to interpret and critique financial information from a variety of sources to make informed and effective financial decisions.

Human Capital Leadership

人力資本領導力

- R** Applicants shall:
- be a current student of Heriot-Watt University MBA programme; or
 - hold a second-class honours bachelor's degree or equivalent from a recognized institution.
- Applicants with other qualifications will be considered on individual merit.
- \$** HK\$7,200 [By 2 instalments; each instalment: HKD\$3,600]
Application Fee: HKD\$150
- D** 3 months to 4 months
- Q** Level 6 (Reg. No.: 20/000664/L6) Validity Period: 15 Oct 2020 - on-going

Certificate for Module (Preparatory Course for MBA - Leadership Theory & Practice and Delivering Successful Projects)

Programme Code: MS138A

- ☎** 2910 7610
- ✉** hwmmba@hkuspace.hku.hk



The programme aims to equip students with the knowledge of leadership styles and to apply this knowledge to lead others in a range of organisational, social and cultural contexts. It will also equip students with the skills to deliver successful projects and achieve organisational objectives in complex situations under conditions of risk, uncertainty and change.

- \$** HK\$7,200 [By 2 instalments; each instalment: HKD\$3,600]
Application Fee: HKD\$150
- D** 3 months to 4 months
- Q** Level 6 (Reg. No.: 20/000665/L6) Validity Period: 15 Oct 2020 - on-going

Certificate for Module (Preparatory Course for MBA - Strategic Marketing and People, Work & Organisations)

Programme Code: MS139A

- ☎** 2910 7610
- ✉** hwmmba@hkuspace.hku.hk



This programme aims to equip students with the necessary frameworks to make proactive marketing decisions in a broad range of business situations and to provide students with the required knowledge, skills and abilities to improve and manage people-related issues in a variety of dynamic organisational.

- R** Applicants shall:
- be a current student of Heriot-Watt University MBA programme; or
 - hold a second-class honours bachelor's degree or equivalent from a recognized institution.
- Applicants with other qualifications will be considered on individual merit.
- \$** HK\$7,200 [By 2 instalments; each instalment: HKD\$3,600]
Application Fee: HKD\$150
- D** 3 months to 4 months
- Q** Level 6 (Reg. No.: 20/000666/L6) Validity Period: 15 Oct 2020 - on-going

Postgraduate Diploma in Human Resource Management and Business Psychology

Programme Code: MS110A

Application Code: 1965-MS110A



- ☎** 2975 5690
- ✉** betty.kwong@hkuspace.hku.hk

The programme aims to provide students with:

1. the latest concepts, tools and techniques in business psychology and human resource management to achieve HR and corporate goals and objectives;
2. various approaches to resolve issues and improve performances in the workplace; and
3. a thorough understanding of skills needed to develop and increase the opportunities for effective conflict resolution.

- \$** HK\$34,500 [By 3 instalments]
Application Fee: HK\$150
- D** 14 months to 28 months
- Q** Level 6 (Reg. No.: 18/000448/L6) Validity Period: 01 Sep 2018 - on-going

Bachelor of Science (Honours) Business Management

Programme Code: MS040A

University of Plymouth, UK

Application Code: 1975-MS040A



For details, please refer to p.104.

Bachelor of Arts (Honours) International Management

Programme Code: MS126A

University of Plymouth, UK

Application Code: 1975-MS126A



For details, please refer to p.104.

See legend on page 1 & 9 圖像說明於第1及9頁





- R** Minimum Entry Requirements 基本入學要求 (P.288) **\$** Fee 學費 **D** Duration 修業期
- M** Medium of Instruction 教學語言 **Q** Qualifications Framework 資歷架構 **E** Exemption 豁免 **S** Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

University of London Business Programmes

These BSc degrees are awarded by the University of London and with academic direction from the globally renowned London School of Economics and Political Science (LSE). The degrees enable students of various backgrounds to earn a world-class degree without relocating. They offer students a thorough grounding in the principles of accounting, finance, business, economics and management. It is ideal if you are pursuing careers towards the profession of accountancy, financial, management or if you are already professionally qualified and now would like to take a degree.

For details, please refer to p.105.

Programme Title	Programme Code	QF Level	QF Registration No.	QR Registration Validity Period
BSc Accounting and Finance 	MS044A	5	13/000446/L5	01 Sep 2013 - 31 Aug 2026
BSc Banking and Finance 	MS046A	5	13/000448/L5	01 Sep 2013 - 31 Aug 2026
BSc Business and Management 	MS041A	5	14/000003/L5	01 Sep 2014 - 31 Aug 2026
BSc Economics and Management 	MS025A	5	13/000312/L5	01 Sep 2012 - 31 Aug 2026

Examination Preparatory Course for MBA Programme (in English) of Edinburgh Business School, Heriot-Watt University

Programme Code: SC410A

2910 7610



hwmba@hkuspace.hku.hk

This is an intensive, integrated curriculum of the core courses of Heriot-Watt University MBA, providing intensive examination preparation and critical academic skills for international students preparing to sit for the examination leading to the Heriot-Watt University MBA.

\$ HK\$4,730 per module
Application Fee: HK\$150 as initial handling fee, students do not have to pay further application fee when applying for the Examination Preparatory Course of subsequent courses.

Professional Diploma in Human Resource Management and Development

Programme Code: HR006A

Application Code: 1965-HR006A



2975 5690

betty.kwong@hkuspace.hku.hk

The Professional Diploma in Human Resource Management and Development programme offers the participants both theoretical principles and practical application in people management with an aim to enhance the capability of both the people managers and the organisation to meet up the challenges of a new era of people management where knowledge, skills and competencies in the expanded areas are critical to its success.

R To be eligible for admission to the programme, applicants shall hold:
- an Associate Degree or a Higher Diploma awarded by a recognized institution in Hong Kong;
OR
- a bachelor's degree awarded by a recognized institution.

Applicants who do not possess the above academic qualifications but are aged 21 or above and have relevant work experience will be considered on individual merit.

NCR1 This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，本課程屬獲豁免課程。It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR2 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，這些課程屬獲豁免課程。It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

NCR3 The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育（規管）條例》辦理豁免註冊手續。It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

\$ HK\$30,550
Application Fee: HK\$150

D 18 months to 20 months

 English

Q Level 5 (Reg. No.: 14/003222/L5) Validity Period: 25 Oct 2014 - on-going

More details



Advanced Diploma in Human Resource Management and Workplace Psychology

Programme Code: HR127A

Application Code: 1975-HR127A



2867 8310

ad.hrm@hkuspace.hku.hk

This programme aims to provide students with a solid foundation in human resource management and basic workplace psychology principles to manage work behaviours in the organisation.

R Applicant shall:
(A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
OR
(B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
(ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
OR
(C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

\$ HKD\$39500 (\$3,950 per module)
[Tuition Fee by 5 instalments; each instalment: HKD\$7,900]
Application Fee: HK\$150

More details



D 20 months

 English

Q Level 4 (Reg. No.: 20/000594/L4) Validity Period: 01 Sep 2020 - on-going

Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 1975-HR128A



2867 8310

ad.hrm@hkuspace.hku.hk

This programme aims to equip students with the skillsets to analyse HR data and apply the insights gained to support human resource management and organisational goals.

The programme examines the impact of technologies like big data, Internet of Things and artificial intelligence on human resource management and equips students with the knowledge to implement HR analysis techniques for HR functions such as workforce planning, talent acquisition, talent management, learning and development. The programme concludes with a discussion on the future of HR and the emerging trends of predictive HR analytics and digital transformation.

R Applicants should:
(A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
OR
(B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
(ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
OR
(C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

Human Capital Leadership

人力資本領導力

- S** HK\$3,950
Application Fee: \$150
- D** 3 months to 4 months  English
- Q** Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going

Certificate for Module (Employee Engagement and Communication Skills)

Programme Code: MS144A

Application Code: 1975-MS144A

 2867 8310  ad.hrm@hkuspace.hku.hk

The values of today's generation are very different from earlier generations and monetary rewards are no longer the sole reward they are looking for in a job. Today's generation need to feel engaged in what they do. Engaged employees tend to have more passion in their work and require less supervision from their managers. But what are the factors that drive employee engagement?

This programme aims to equip students with the principles of employee engagement and the development of different employee engagement approaches and systems. It discusses the importance of communication styles and provides real-life examples and practices for students to frame their communications in ways that bring results. Topics such as 'identifying the objective of your message', 'reviewing how your message will be perceived by the recipient' and 'ways to overcome communication challenges at work' will be covered.


- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
- OR
- (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
- (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
- OR
- (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

- S** HKD\$4,600
Application Fee: \$150
- D** 11 weeks  English
- Q** Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going

Certificate for Module (Employment Law and Common Workplace Issues)

Programme Code: HR130A


Application Code: 2055-HR130A

 2867 8310  ad.hrm@hkuspace.hku.hk

Employment law goes way beyond an employee contract and is important knowledge for both human resource practitioners and professionals managing people. This programme aims to equip students with a solid foundation in the principles of employment law and common workplace issues.

The programme covers the concepts of contract law, employment law and the contract of employment within an organisation. It also examines the safety, health and welfare of employees at work and discusses methods of dealing with common workplace issues such as discrimination, harassment, theft, threats and violence, drug and alcohol abuse. It also includes a discussion on workplace problems and the process of conducting such investigation.

See legend on page 1 & 9 圖像說明於第1及9頁

- R** Minimum Entry Requirements 基本入學要求 (P.288) **S** Fee 學費 **D** Duration 修業期
-  Medium of Instruction 教學語言 **Q** Qualifications Framework 資歷架構 **E** Exemption 豁免
- S** Short Course 短期課程

- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
- OR
- (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
- (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
- OR
- (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

- S** HKD\$4,600
Application Fee: \$150
- D** 11 weeks  English
- Q** Level 4 (Reg. No.: 21/000192/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (Essentials of Human Resource Management)

Programme Code: HR131A

Application Code: 2035-HR131A

 2867 8310  ad.hrm@hkuspace.hku.hk

Human resource management has evolved significantly from its origins as a personnel department and is taking on a more strategic role in an organisation. This programme is an introduction to the core concepts of human resource management and aims to equip students with solid knowledge of human resource principles and an overview of the HR evolution.

The programme discusses the evolving role of human resource management, from its past task-oriented role to its future strategy-driven role in an organisation. It covers key concepts in human resource management such as workforce planning, analysis, design and future workforce trends like gig economy, remote working and agility. The programme also covers the core HR knowledge of recruiting and selecting employees, managing employee relationships, compensation, employee benefits and organisational ethics.

This programme is suitable for those who are interested in joining the human resource sector as well as others wishing to gain an overview of the human resource function.

- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
- OR
- (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
- (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
- OR
- (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

- S** HKD\$4,600
Application Fee: \$150
- D** 11 weeks  English
- Q** Level 4 (Reg. No.: 21/000193/L4) Validity Period: 01 May 2021 - on-going

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

Certificate for Module (Learning and Development)

Programme Code: HR132A

Application Code: 2075-HR132A

2867 8310

ad.hrm@hkuspace.hku.hk


Technology has caused many organisations to review and change their traditional ways of running a business. This means that organisations need to reskill, upskill and develop new employee skills in order to meet the emerging skill needs of the organisation. Learning and development has become a major focus in human resource management.

This programme aims to equip students with a core understanding of the principles and practices of learning and development from a HR perspective. It discusses the development and importance of learning and development in an organisation and covers topics such as how learning and development works, how to identify, execute and measure the success of a learning programme. It also covers the different styles of adult learning and evolving skills necessary for the future of work.

- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
 - OR
 - (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
 - (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
 - OR
 - (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

\$ HKD\$4,600
Application Fee: \$150

D 11 weeks  English

Q Level 4 (Reg. No.: 21/000195/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (Talent and Performance Management)

Programme Code: HR133A

Application Code: 2135-HR133A

2867 8310

ad.hrm@hkuspace.hku.hk

The "war for talent" is an important challenge for organisations. Many of them are undergoing business transformations, and the skills needed to manage the modern digital enterprise is very different from running a traditional organisation.

The objective of this programme is to equip students with thorough knowledge in talent management and performance management principles and practices. It will enable students to use talent management to build high performing organisations and run talent management programmes. The programme also examines the role of performance management and the development of a performance management system that encourages desired employee behaviour.

\$ HKD\$4,600
Application Fee: \$150

D 11 weeks

Q Level 4 (Reg. No.: 21/000196/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (The Psychology of Motivation, Leadership and Employee Well-being)

Programme Code: MS143A

Application Code: 2075-MS143A

2867 8310

ad.hrm@hkuspace.hku.hk

The success of an organisation depends highly on the performance of its employees. Good performing employees are often motivated employees. This programme will discuss how organisation can motivate their employees and the role of leadership.

This programme aims to equip students with practical knowledge of work motivation and leadership, both classical and modern approaches. The importance of attitudes, emotions, stress and worker well-being in motivating employees is discussed and real cases reviewed to enhance student application of the concepts in their work. The role of leadership and the different approaches of leadership in motivating employees is also examined in the programme.

- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
 - OR
 - (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
 - (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
 - OR
 - (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

\$ HKD\$4,600
Application Fee: \$150

D 11 weeks  English

Q Level 4 (Reg. No.: 21/000197/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (The Psychology of People, Work and the Organisation)

Programme Code: MS142A

Application Code: 2055-MS142A

2867 8310


ad.hrm@hkuspace.hku.hk

The success of an organisation is highly dependent on its people. Yet there is no "one-size fit all" strategy for managing people. This is because each person is an individual, with a distinctive personality that influences the way one thinks and acts.

This programme aims to equip students with the fundamentals of an individual's psychology (personality, learning, perception & memory) and examines why behaviours often change in group settings. It also discusses factors that may affect an organisation – power, politics, ethics, conflicts and organisational culture, as well as the psychological impact of change on employees and the importance of managing such change in an organisation.

Human Capital Leadership

人力資本領導力

- R** Applicants should:
- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
 - OR
 - (B) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
 - (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
 - OR
 - (C) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.
- \$** HKD\$4,600
Application Fee: \$150
- D** 11 weeks  English
- Q** Level 4 (Reg. No.: 21/000198/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (Art Business Investment and Management)

Programme Code: MS145A

Application Code: 1980-MS145A

 2867 8310  bes@hkuspace.hku.hk

The programme aims to equip students with the knowledge and skills to identify the artistic and financial worth of art pieces, to buy and sell art, and to market and run an art business.

The programme begins with a study of the art business market, covering topics such as the artistic and financial value of art pieces, the key players and ecosystem of the art market and the latest trends, technology and emergence of online art trading platforms. In the second part of the programme, the focus will be on collecting and investing in art pieces, the running and marketing of the art business and how to build a career in the commercial art world.


The programme adopts a hands-on approach and includes examining real art pieces in class, case studies and a visit to an art gallery or art auction.

\$ HKD\$12,500 **D** 3 months to 4 months
Application Fee: \$150

Q Level 6 (Reg. No.: 21/000426/L6) Validity Period: 01 Jul 2021 - on-going

Advanced Diploma in Business Management



Programme Code: MS033A

 2867 8477  AdvDipBM@hkuspace.hku.hk

For details, please refer to p.106.

Advanced Diploma in Corporate Administration and Governance

Programme Code: MS018A


 2867 8407  adcag@hkuspace.hku.hk

For details, please refer to p.038.

Certificate for Module (Business Presentation and Storytelling Communication Techniques for Executives)

Programme Code: MS135A

Application Code: 1970-MS135A

 2867 8310  bes@hkuspace.hku.hk

The objective of the programme is to provide business leaders and managers with the knowledge and skills to build a powerful business presentation and present it in a "storytelling" manner in order to engage the audience and achieve the desired business outcomes.

The programme will equip students with the knowledge and skills to structure a business presentation, add in powerful visuals and craft a "story" to turn dull information into an intriguing sharing opportunity, to engage the audience and communicate the intended message persuasively through the use of verbal and non-verbal skills.

- R** Applicants shall hold:
- (i) a bachelor's degree awarded by a recognized institution; OR
 - (ii) a professional qualification and three years of full-time work experience

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- iv. HKALE Use of English at Grade E or above; or
- v. equivalent qualifications.

Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

\$ HK\$4,500 per programme

D 3 months to 4 months  English

Q Level 6 (Reg. No.: 20/000639/L6) Validity Period: 15 Oct 2020 - on-going

Certificate for Module (Management for Social Enterprises)

Programme Code: MS091A

Application Code: 1975-MS091A

 2867 8310  mse@hkuspace.hku.hk

The course aims to provide critical training for social enterprises management in managing for sustainability, financial viability and operational efficiency. The course also provide in-depth understanding about the nature, operational concerns and strategic positions of social enterprises.

- R** Applicants shall:
- hold a bachelor's degree awarded by a recognized university or equivalent; or
 - have achieved a level in relevant professional qualifications equivalent to a bachelor's degree.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

\$ HK\$7,500 per programme

D 12 weeks  English supplemented with Cantonese


Q Level 6 (Reg. No.: 14/003087/L6) Validity Period: 01 Sep 2014 - on-going

See legend on page 1 & 9 圖像說明於第1及9頁

R Minimum Entry Requirements 基本入學要求 (P.288)

\$ Fee 學費

D Duration 修業期

 Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

Certificate for Module (Predictive HR Analytics)

Programme Code: HR129A

Application Code: 1990-HR129A

2867 8310

ad.hrm@hkuspace.hku.hk

The programme adopts a hands-on approach and provides many different types of HR scenarios for students to practice their predictive HR analytical skills. It aims to equip students with the knowledge and skills to identify and apply appropriate predictive HR analytics to different business and HR situations.

The programme begins with an introduction to the types of HR analytics used today and moves to identifying and applying appropriate HR analytical tools in different business and HR scenarios. The programme also equips students with the skills and knowledge to report findings and gather insights for business and HR strategy and decision-making.

HK\$7,800
Application Fee: \$150

3 months to 4 months

English

Level 6 (Reg. No.: 20/000709/L6) Validity Period: 01 Jan 2021 - on-going

Executive Diploma in Corporate Coaching

Programme Code: EP030A

Application Code: 1990-EP030A

2867 8318

ice@hkuspace.hku.hk / harper.li@hkuspace.hku.hk

The programme is mainly designed for corporate executives, professionals and practitioners in specialized functions with supervisory responsibilities of coaching roles. On completion of the programme, participants will be able to apply their coaching skills in their respective roles as leaders, supervisors, OD consultants, career development coaches, training and development specialists for higher motivation and retention.

Highlight of topics

- Coaching Skills
- Coaching in the workplace
- Internal Coach
- Coaching Action Plan

HK\$18,600

4 months

English

Executive Diploma in Training Management and Talent Development

Programme Code: EP122A

2975 5690

betty.kwong@hkuspace.hku.hk

The programme aims to equip students with the essential knowledge to perform training and talent development functions in both local and global sectors. It also prepares students for the Certified Professional in Talent Development (CPTD) Certification Examination of the Association of Talent Development (ATD).

HK\$15,600
Application Fee: HK\$150

6 months to 1 year

Executive Certificate in Corporate Social Responsibility

Programme Code: EP004A

Hong Kong Quality Assurance Agency

Application Code: 1985-EP004A

2867 8310

bes@hkuspace.hku.hk

This programme is designed to provide updated knowledge about the concepts and practices of Corporate Social Responsibility (CSR), and introduce the typical issues faced when applying CSR in an organisation. The Executive Certificate will be jointly awarded by HKU SPACE and HKQAA.

HK\$8,800 per programme
Application Fee: HK\$150

4 months

Art Business Basics

Programme Code: BEWS9045

Application Code: 2040-2018NW

This is a foundation course to introduce the language, key players, different types of art asset classes, frameworks and dynamics of the primary and secondary art markets. The basic concepts of art finance and art as an alternative investment will also be introduced.

HK\$5,090

2 weeks

Experiencing the Art Market

Programme Code: BEWS906

Application Code: 2045-2015NW

This course studies the major channels for art transactions from both the buy-side and sell-side perspectives. It also looks into how art businesses are run and how art collection and investment are executed. Commercial art establishments, such as galleries, auction houses, art fairs, etc., will be introduced with a focus to provide students with practitioners' points of view of the art business sector.

HK\$7,400

3 weeks to 4 weeks

2967 8310

bes@hkuspace.hku.hk

Applicants shall hold:

- (a) Degree holders
- or
- (b) Other qualifications or working experience will be considered on individual merit.

English supplemented with Cantonese

Building Success From Self To Leader

Programme Code: HRMT9083

Application Code: 1985-1707NW

2975 5690

betty.kwong@hkuspace.hku.hk

This course aims to broaden the scope of participants to building success through managing oneself and others. It will equip participants with the tactical tools and mindset to advance in their career – as a professional to people manager to next generation leader.

HK\$1950 per programme

5 days

Human Capital Leadership

人力資本領導力

Business Communication & Public Speaking Skills Through Theatre-Based Voice & Stage Speech Training

Programme Code: BEWS9002

Application Code: 2040-1014NW

☎ 2867 8310

✉ bes@hkuspace.hku.hk

This course aims to develop students professional skills in communication and speech on stage through the theatre-based activities and spiritual practices.

💰 HK\$4,080

📅 10 weeks

Executive Charisma, Presentation and Communication Capability through the Study of Acting

Programme Code: BEWS9006

Application Code: 1965-1908NW

☎ 2867 8310

✉ bes@hkuspace.hku.hk

The 30-hours course capitalises theatre-based activities for the training and development of creative leadership, charisma, communication, human skills, speech and presentation delivery, critical thinking, stress and pressure management, time management etc.

💰 HKD\$4,080

📅 10 weeks

🗣 Cantonese supplemented with English

Fun Cooking X Team Building

Programme Code: BEWS9065

☎ 2867 8310 / 2520 4607

✉ lifestyle@hkuspace.hku.hk

Effective teams could be developed through cooking in teams. Participants will be divided into different teams and they are asked to prepare dishes with the guidance of our Chef instructor. The Subject Expert Coach will observe and record the individual performance, group dynamics and interactions among participants, and give feedback. At the end of the day, participants will not only have the direct experience of fun cooking in teams, but also learn team building techniques throughout the whole process of "EXPERIENCE, REFLECTION, THINKING AND ACTING".

💰 HK\$3,400 (Group of 2)
Group Fee: HK\$6,200 (Group of 4)

📅 7 hours

Grow and Glow: in Search of Your Leadership Potential!

Programme Code: BEWS9066

☎ 2867 8310 / 2520 4607

✉ lifestyle@hkuspace.hku.hk

Participants are asked to face the fears of taking risks and to resolve the uncertainties of the outcomes in a few adventure-based activities. Our Facilitator will conduct the activities at the indoor facilities, outdoor sports arenas, and/or lecture rooms. The Subject Expert Coach will observe and record the individual performance, group dynamics and interactions among participants, and give feedback. At the end, participants will acquire leadership skills through facing a series of challenges in a safe and supportive environment. Participants will have direct experience of techniques throughout the whole process of "EXPERIENCE, REFLECTION, THINKING AND ACTING".

💰 HK\$2,600

Alumni Fee: HK\$2,500

Group Fee: HK\$2,500 (Group of 2 or more)

(Alumni and Group Fee are NOT applicable for online application, student MUST apply in-person via enrolment counter)

📅 12 hours

Executive Workshop "Corporate Coaching for Transformation"

Programme Code: MGNT9353

☎ 2867 8318

✉ ice@hkuspace.hku.hk

These skills are of particular relevance to leaders who are required to lead teams to stay in the business climate of intense competitiveness, abrupt disruption of technology and pandemic, and trade dispute, as well as change in younger generation behavior requires pressing attention.

Take away of this 14-hour workshop

- Equip with advice, best practices, guidance, tools, and strategies to develop and practices the skills and behaviors that will support the organization's needs and objectives
- Encourage divergent thinking when dealing with everyday challenge
- Engage in learning conversations to expand thinking capacity
- Empower individuals and encourages them to take responsibility
- Increases engagement with others
- Integrate coaching skills as part of their managerial and leadership roles, by using a coaching style of management and not the conventional approach of telling or instructing that has limited effectiveness to improve performance

💰 Course Fee: HK\$3,800

Group Fee: HK\$3,500

Alumni Fee: HK\$3,500

📅 2 Saturdays

See legend on page 1 & 9 圖像說明於第1及9頁

R Minimum Entry Requirements 基本入學要求 (P.288)

S Fee 學費

D Duration 修業期

M Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk