Media and Communication Programme Series

As the subject group of Media and Communication in the College of Humanities and law, we offer comprehensive exposure and exploration in the ever-changing media landscape and communication field. We focus on anticipating the future needs of these areas. We constantly update our curriculum and introduce new programmes that strive for the needs of the constantly evolving media platforms and means of communication.

We understand that innovation happens when theory interacts with practice, and people learn best by doing. Our lecturers are outstanding industry practitioners with solid academic credentials who are passionate about passing their experience and expertise to the next generations. We encourage lively exchanges of ideas between the teachers and students and create relationships that often extend from the classroom to the profession.

More details

With a central location in Asia Pacific, Hong Kong is an international business and education hub. As a gateway to and from Asia, we provide unparalleled global perspectives in the development of digital media communication.

Postgraduate Diploma in Strategic Digital and Social Media Communication
Programme Code: MC006B

Application Code: 1950-MC006B

6

3762 0868 media_comm@hkuspace.hku.hk

The programme aims to offer an interdisciplinary exploration of the contemporary development in the social media and digital communications in the local and global contexts.

The programme examines the impacts and applications of social media in influencing corporate communication, advertising, public relations, entertainment and commerce. It focuses on developing the students' imaginative and analytical abilities as well as the communication and practical skills across diverse platforms and environments. It challenges and encourages students to extend and explore their professional practices and become innovative and resourceful leaders in the rapidly evolving media and communication industries.

R Applicants shall hold a bachelor's degree awarded by a recognized university;

If the degree is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

i. an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
iii. HKALE Use of English at Grade E or above; or
iv. HKDSE Examination English Language at Level 3 or above; or
v. equivalent qualifications.

Applicants with other equivalent qualification(s) and at least 5 years of relevant work experience will be considered on individual merit. They must also satisfy the English requirement listed above.

$ HK$38,800 per programme (To be paid in two instalments.)
Application Fee: HK$150

D Around 12 months

E 中 English (except for Module 3 in which apart from English, Cantonese will also be adopted in teaching part of the module with materials in Chinese)

Q Level 6 (Reg. No.: 19/001085/L6) Validity Period: 01 Oct 2019 - on-going

Postgraduate Diploma in Public Relations and Corporate Communication
Programme Code: MC010A

Application Code: 1950-MC010A

6

3762 0868 media_comm@hkuspace.hku.hk

This programme aims to help students keep abreast of the contemporary concepts and practices of public relations and corporate communication.

With the multidisciplinary curriculum, students is exposed to the up-to-date knowledge of strategic planning, skills of influencing stakeholders, knowhow of managing crisis and reputation, as well as the many various communication challenges any for-profit, non-for-profit and government organization is facing today.

R Applicants shall:

I) a) hold a bachelor's degree awarded by a recognized institution; or
b) have gained in the HKCEE Grade E in 5 subjects, and Level 3 in Chinese Language and English Language; or
have gained in the HKDSE Examination Level 3 in 5 subjects including Chinese Language; or
have gained in the HKALE Grade E in 2 AL subject(s) or 2 AS subject(s);
AND
possess 10 and more years of relevant working experiences in related industries;

AND

II) provide evidence of English proficiency (if the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English) such as:

i. an overall band of 6.0 with no subtests lower than 5.5 in the IELTS; or
ii. a score of 550 in the paper-based TOEFL, or a score of 213 in the computer-based TOEFL, or a score of 80 in the internet-based TOEFL; or
iii. HKALE Use of English at Grade E; or
iv. HKDSE Examination English Language at Level 3; or
v. equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

$ HK$37,600 per programme (To be paid in two instalmentsl.)
Application Fee: HK$150

D Around 1 year and 6 months

E 中 English (except for Module 4 in which apart from English, Cantonese will also be adopted in teaching part of the module with materials in Chinese)

Q Level 6 (Reg. No.: 09/000167/6), Validity Period: 28 Mar 2009 – on-going

Postgraduate Certificate in Public Relations and Corporate Communication
Programme Code: MC009A

Application Code: 1950-MC009A

6

3762 0868 media_comm@hkuspace.hku.hk

This Postgraduate Certificate in Public Relations and Corporate Communication aims to equip students with updated knowledge and knowhow to analyse, plan, formulate and design practical and innovative solutions that help address the public relations, corporate communication and media relations challenges that organizations are facing nowadays. By influencing and building up mutual relationships with key stakeholders such as media, employees and community, the organization will effectively achieve their brand goals.

R Applicants shall:

I) a) hold a bachelor's degree awarded by a recognized institution; or
b) have gained in the HKCEE Grade E in 5 subjects, and Level 3 in Chinese Language and English Language; or
have gained in the HKDSE Examination Level 3 in 5 subjects including Chinese Language; or
have gained in the HKALE Grade E in 2 AL subject(s) or 2 AS subject(s);
AND
possess 10 and more years of relevant working experiences in related industries;

AND

II) provide evidence of English proficiency (if the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English) such as:

NCR1 This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。
NCR2 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。
NCR3 The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

i. an overall band of 6.0 with no subtests lower than 5.5 in the IELTS; or
ii. a score of 550 in the paper-based TOEFL, or a score of 213 in the computer-based TOEFL, or a score of 80 in the internet-based TOEFL; or
iii. HKALE Use of English at Grade E; or
iv. HKDSE Examination English Language at Level 3; or
v. equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

$ HK$18,800 per programme
Application Fee: HK$150

D Around 9 months

English (except for Module 4 in which apart from English, Cantonese will also be adopted in teaching part of the module with materials in Chinese)

Q Level 6 (Reg. No.: 09/000166/6), Validity Period: 28 Mar 2009 – on-going

Advanced Diploma in Public Relations and Corporate Communication
Programme Code: MC029A

Application Code: 1950-MC029A

3762 0868 media_comm@hkuspace.hku.hk

This programme is designed to equip students with the practical knowledge and concepts of the public relations and corporate communication. Students will be equipped with the skills to analyse, plan, design and implement the relevant campaigns, events and messages that help address the critical organizational objectives. The programme also examines the communicative practices in the corporate environment, including strategic planning, online and offline corporate branding, media relations, community engagement, issues and crisis communication.

R Applicants shall:
1. a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Chinese Language; or
   b) have gained in the HKCEE Grade E in 3 subjects and Level 2 in Chinese Language and English Language; or
   c) have gained in HKALE Grade E in one AL subject or two AS subjects.

AND

2. possess 5 years of work experience.

Applicants with other equivalent qualifications and relevant work experience will be considered on individual merit.

$ HK$28,000 per programme
Application Fee: HK$150

D Around 9 months

English (except for Module 4 where, in addition to English, Cantonese will be adopted in teaching part of the module with materials in Chinese)

Q Level 4 (Reg. No. : 21/000181/L4) Validity Period: 1 Apr 2021 - on-going

Certificate in Public Relations and Corporate Communication
Programme Code: MC018A

Application Code: 1940-MC018A

3762 0868 media_comm@hkuspace.hku.hk

The programme aims to develop students with knowledge of the public relations industry, and the basic idea underlining corporate communication. Students will be equipped with the skills to analyse, plan and implement PR and corporate brand communication campaigns and events that help achieve organizational goals. Students will examine how to build mutual relationships with key stakeholders such as employees, media and community leaders for addressing unique communication challenges. Students will also be trained with English and Chinese PR writing skills in typical publicity materials.

R Applicants shall:
I) a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Chinese Language; or
   b) have gained in the HKCEE Grade E in 3 subjects and Level 2 in Chinese Language and English Language;

AND

II) possess 2 years of work experience

Applicants with other equivalent qualifications and relevant work experience will be considered on individual merit.

$ HK$14,800 per programme
Application Fee: HK$150

D 6 months

English (except for Module 4 in which apart from English, Cantonese will also be adopted in teaching part of the module with materials in Chinese)

Q Level 3 (Reg. No.: 19/000494/L3) Validity Period: 10 Apr 2019 - on-going

Foundation Certificate in English PR Writing and Presentation
Programme Code: MC022A

Application Code: 1950-MC022A

3762 0868 media_comm@hkuspace.hku.hk

The programme is a PR course. It aims to equip students with knowledge and skills of English public relations writing for organizational media, such as newsletter, corporate report, website, blog, brochure and speechwriting. Students will learn the principles of effective writing and tips for persuasive presentation, such as public speech, in English.

R Applicants shall:
I) have gained in the HKCEE Grade E or Level 2 in English Language; or
II) have gained in the HKDSE Examination Level 2 in English Language.

Preference will be given to those who have worked in communication or related fields. Applicants with other equivalent qualifications will also be considered on individual merit.

$ HK$8,800

D 13 weeks English

Q Level 2 (Reg. No.: 19/001058/L2) Validity Period: 01 Aug 2019 - on-going

Certificate in Sustainable Communities
Programme Code: CS050A

3762 0868 / 3917 4767

media_comm@hkuspace.hku.hk / ruralsd@hku.hk

With theories, practices and real-life case studies, this programme provides students with the basic knowledge and skills in sustaining cultural landscape asset, including ecology, sustainable agriculture, community engagement and partnerships between different stakeholders and sectors.

R Applicants shall:
- have gained in the HKDSE Examination Level 2 in five subjects including Chinese Language and English Language; or
- have passed five subjects in HKCEE, including Chinese Language and English Language; or
- hold equivalent academic qualifications, taking into consideration individual merit.

D 10 months English, supplemented with Cantonese

Q Level 3 (Reg. No.: 18/000784/L3) Validity Period: 11 Sep 2018 - on-going

紀錄片製作證書
課程編號：MC004A

報名代碼：1950-MC004A

3762 0868 media_comm@hkuspace.hku.hk

紀錄片是一種獨特的藝術形式，除了記錄各類型的個人及社會活動，亦讓製作人表達其願景及對事物的獨特見解。紀錄片無論在記錄歷史、洞察世情及喚起民眾關心各項社會議題等方面都有重要的意義及貢獻。課程教授紀錄片的歷史和傳統，以及紀錄片製作的基礎知識。學員透過觀賞及討論各類型的紀錄片，學習各項製作知識及技巧。

R 申請人應該：
（一）於香港中學會考考獲3科E級及中國語文科和英國語文科考獲第2級或以上的成績；或
（二）於香港中學文憑考試考獲五科第2級或以上的成績（包括中國語文科及英國語文科）；或
（三）成功完成毅進文憑#課程。

申請人若持有其他同等資格，學院將個別情況考慮。申請人或須參加面試及筆試。

#等同2011/12年或以前完成的毅進課程。

$ 每課程 HK$13,500
報名費用：HK$150

D 33日

粵語輔以英語

Q 資歷架構級別：3 資歷名冊登記號碼：15/000097/L3
資歷名冊登記有效期：2015年1月26日 - 持續有效

社交網絡新趨勢及營銷計劃
課程編號：MEDS9001

報名代碼：1950-1842NW

3762 0868 media_comm@hkuspace.hku.hk

不爭的事，網絡社交媒體的崛起，大大改變了人與人，機構與受眾的溝通模式。網絡社交已成為生活的一部份，同時也對公關及企業傳訊，以致商業營銷模式帶來了新的衝擊及機會。本課程旨在透過探索網絡社交媒體的發展趨勢，啟發學員如何善用網絡社交媒體以作為新時代的公關，企業傳訊以致營銷方法。

$ HK$1,350

D 5講，每講2小時

粵語

微電影大故事
課程編號：FILM9001

報名代碼：1950-1845NW

3762 0868 media_comm@hkuspace.hku.hk

微電影已發展及轉變成新一代重要的行銷工具。本課程旨在探索戲劇的元素、角色人物性格、劇本結構和對話，讓學員瞭解怎樣利用影像帶出故事，以及如何把品牌精神與價值融入故事之中。學員將透過導師講解、研究劇本及影視作品，以及自行寫作，從而掌握微電影的創作技巧。

R 課程對象：劇本創作初學者

$ 每課程 HK$2,300

D 10講，每講2小時

粵語

Postgraduate Diploma in Media and Cultural Critique
Programme Code: DP012A

Application Code: 1945-DP012A

CEF Modules 6

2910 7645 pg.cad@hkuspace.hku.hk

The programme aims to develop the study of media and cultural institutions, ideologies and policies as part of social and economic reality. Its design has a specific rationale, beginning from a semester which aims to provide a comprehensive foundation in research methods and critical approaches to media and cultural studies, through another semester which provides a grounding in the media (including social media) and then visual and socio-cultural content, giving graduates the possibility of undergoing further study in media and cultural studies, communication studies, creative industries, arts and cultural management.

R Applicants should normally hold:
- a bachelor's degree in the areas of Humanities, Social Sciences, Performing Art, Design, IT or Business, awarded by a recognised university; OR
- a recognised sub-degree qualification, or equivalent, and have at least two years of relevant work experience; AND
- an IELTS score of 6.5 (no band less than 6.0) or equivalent (for graduates of tertiary institutions where English is not the medium of instruction).

$ HK$39,000 per programme
Application Fee: HK$150

D 7 months

English

Q Level 6 (Reg. No.: 10/000058/6)
Validity Period: 01 Sep 2010 - on-going

More details

BA Mass Communications, Advertising & Public Relations
Programme Code: MC014A

Edinburgh Napier University, UK
Application Code: 1945-MC014A

NCR1

2910 7613 ug.comm@hkuspace.hku.hk

Committed first and foremost to producing effective and reflective practitioners, this programme is contemporary and cutting edge, focusing on providing students with the knowledge both theoretically and practically to have a successful career in advertising, corporate/ organisational communication, media relations, branding, employee communication, and PR. Students will develop an excellent understanding of communication, advertising and PR principles. Working both on their own and as part of a team, students will also gain transferable skills and develop their confidence in presenting work and ideas to their peers, lecturers and professionals in the industry.

R Applicants shall:
- hold an Associate Degree* in the area of Arts (e.g. Communication Studies, Media and Cultural Studies, Advertising and Creative Media, Corporate Communications and Management), or Applied Social Sciences (e.g. Public Relations and Journalism) with a minimum GPA of 2.0; OR
- hold a Higher Diploma* in the area of Communication Studies, Media and Cultural Studies, Corporate Communications and Management or Public Relations and Journalism with a minimum GPA of 2.0.
- Graduates of HKU SPACE Associate Degree/Higher Diploma awards, or an equivalent qualification from a recongised institution, are normally regarded as demonstrating the required English Proficiency. In other cases, IELTS 6.0 is required.

Applicants with other qualifications (or partial completion from a recognized tertiary institution/ a private university) that are fitting preparation for this programme can also apply.

* These may include, for example, Associate of Arts; Higher Diploma in Public Relations and Corporate Communications; Associate Degree/Higher Diploma in Business Administration; Higher Diploma in Translation and Interpretation; Associate of Applied Social Sciences in Communication, Public Relations and Journalism; and Associate Degree/Higher Diploma in Event Management/Tourism.

Sub-degree graduates without relevant academic background can still apply. They might be required to take one additional course (HK$2,800).

NCR1 This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，本課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。
NCR2 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，這些課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。
NCR3 The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育（規管）條例》辦理豁免註冊手續。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

Media & Communication
媒體及傳播學

$ HK$81,000 - HK$83,800 per programme (in 3 instalments; bridging module fee for students without strong media/marketing/PR background)
Application Fee: HK$150

D 14 months

English

Bachelor of Arts (Honours) Media and Cultural Production
Programme Code: MC016A

University of the West of England, Bristol, UK NCR1
Application Code: 1945-MC016A

2910 7613 ug.comm@hkuspace.hku.hk

This programme not only enables students to understand critical and creative approaches to the study of everyday life and the media but also involves the development of creative digital media projects and engagement in cultural research. Students will develop skills and expertise in media production, cultural research, events management, and writing for different contexts and audiences.

R Applicants shall:
I) a) hold an Associate Degree in areas of advertising and creative media/creative studies/ film, television and digital media studies/cinema and television studies/creative communication/creative digital media/media communication/media production/media and cultural studies; or an Associate of Applied Social Sciences in Communication, Public Relations and Journalism; or
b) hold a Higher Diploma in areas of new media and communication, design, visual arts and culture, visual communication, digital and creative media, and film/TV studies.
AND
II) demonstrate English proficiency with an overall IELTS score of 6 with a minimum of 5.5 in each sub-test.

Graduates of HKU SPACE Associate Degree/Higher Diploma, or those with an equivalent qualification from a recognised institution, are normally regarded as having demonstrated the required English proficiency.

Applicants with other qualifications will be considered on individual merit.

$ HK$132,000 per programme
Application Fee: HK$150

D 24 months

English

Bachelor of Arts (Honours) Multimedia Journalism
Programme Code: MC023A

Manchester Metropolitan University, UK NCR1
Application Code: 1945-MC023A

2910 7613 ug.comm@hkuspace.hku.hk

The proliferation of digital technologies in the past decades has completely changed the media landscape. This new Bachelor of Arts (Honours) Multimedia Journalism programme aims at preparing students for today's and tomorrow's journalism industry by developing their abilities to engage with evolving digital technologies across multimedia platforms alongside core and specialist skills such as reporting, interviewing, feature writing, editing and production - a transferable skill set which prepares students to excel in a wide range of areas, including print journalism, digital publishing, broadcasting, researching, freelance writing, social media marketing, video production, news agencies, public relations and public sector press departments.

R Applicants shall hold:
- an Associate of Arts in areas of Languages and Humanities; or
- an Associate of Arts in areas of Media, Cultural and Creative Studies; or
- an Associate of Applied Social Sciences in areas of Communications, Public Relations and Journalism, or an Associate of Social Sciences; or
- an Associate of Business Administration.

OR
- a Higher Diploma in areas of Arts, Design, Languages and Humanities; or
- a Higher Diploma in areas of Business Administration and Management; or
- a Higher Diploma in areas of Information Technology and Social Science.

Normally for those applicants whose first language is not English, IELTS 6.0 overall is required: applicants should have at least 5.5 in each element. Holders of Associate Degree / Higher Diploma of HKU SPACE, or an equivalent qualification from a recognised institution in Hong Kong are normally regarded as demonstrating the required English proficiency.

Applicants with other qualifications will be considered on individual merit.

$ Term Fee : HK$132,000 per programme
Application Fee: HK$150

D 24 months

English

Advanced Diploma in Communication and Culture
Programme Code: MC015A

Application Code: 1950-MC015A CEF 4 Modules

2910 7645 ug.comm@hkuspace.hku.hk

The programme aims to provide students with a multi-disciplinary approach to the study of communication and culture with an emphasis on media and cultural studies. More specifically, it trains the students to be critical consumers and ethical communicators through discussions that allow them to understand the power of both mediated and non-mediated communication in specific cultural contexts. The programme also addresses how existing and emerging forms of new media construct identities and shape lives by examining the relationship between communication and cultures.

R Applicants shall:
- have gained in the HKDSE Examination Level 2 or above in 5 subjects including English Language; OR
- have gained in the HKALE Grade E in 2 subjects including Use of English; OR
- have gained in the HKALE Grade E in Use of English, and have 2 years of relevant work experience in the communication or cultural industry; OR
- have gained in the HKCEE Grade E in 4 subjects, and Level 2 in English Language, and have 2 years of relevant work experience in the communication or cultural industry; OR
- have a diploma in communication studies, cultural studies, media studies or language studies from a recognised institution, OR
- be a mature student of at least 21 years of age by the start date of the programme and have at least 2 years of work experience.

Applicants must be able to demonstrate a good command of English, in particular in writing and reading. They may be required to attend an English written test if necessary. Applicants with other qualifications will be considered on individual merit.

(Note: Students who barely meet the English Language requirement of the programme (HKDSE Examination Level 2 in English Language, HKALE Grade E in Use of English, or HKCEE Grade E in English Language) are required to take the additional practical English writing course in the first trimester of the programme.)

$ HK$38,000 per programme (HK$7,600 per installment; 5 installments in total)
Application Fee: HK$150

D 20 months

English

Q EnglishLevel 4 (Reg. No.: 18/000891/L4)
Validity Period: 01 Mar 2019 - on-going

More details

See legend on page 1 & 9 圖像說明於第1及9頁
R Minimum Entry Requirements 基本入學要求(P.300) $ Fee 學費 D Duration 修業期
Medium of Instruction 教學語言 Q Qualifications Framework 資歷架構 E Exemption 豁免 S Short Course 短期課程

Certificate for Module (Science Communication)
Programme Code: MC024A

Application Code: 1945-MC024A

2910 7645 | pg.cad@hkuspace.hku.hk

The programme is designed to give students an understanding of the methodologies and issues in engaging the public in science. It aims to explore the role played by culture and media in science communication and discuss ways to deliver content and utilise technology and digital media to facilitate effective communication of science to different audiences.

$ HK$7,500
Application Fee: HK$150

D 30 hours | English supplemented with Cantonese

Q Level 6 (Reg. No.: 20/000705/L6) Validity Period: 01 Dec 2020 - on-going

Certificate for Module (Visualising Cultures)
Programme Code: DP103A

Application Code: 1945- DP103A

2910 7607 | pg.cad@hkuspace.hku.hk

This programme aims to introduce students to the key meanings and structures of visual culture and thus help them investigate the ways in which cultural meanings are articulated, interpreted and communicated through different forms of visual-cultural practices, such as films, photographs, advertisements and museum displays etc. This programme will also introduce a range of visual research methods and media production techniques which develop students' capacities in both analysing and creating visual-oriented projects.

$ HK$10,000
Application Fee: HK$150

D 36 hours | English

Q Level 6 (Reg. No.: 10/000058/6) Validity Period: 01 Sep 2010 - on-going

證書(單元：體育動感KOL)
課程編號：MC025A

報名代碼：1935-MC025A

2910 7613 | ug.comm@hkuspace.hku.hk

本課程以體育評述專業作為引旨，由行內資深體育評述人和傳媒工作者擔任導師，目標是透過講解及實習，訓練學員的說話、評述技巧和分析、表達能力。

$ HK$5,700
報名費用: HK$150

D 8個星期 | 粵語

Q 資歷架構級別：3 資歷名冊登記號碼：20/000725/L3
資歷名冊登記有效期：2021年1月1日 - 持續有效

由體育到世界：贏輸以外的大茶飯
課程編號：SC503A

報名代碼：1935-SC503A

2910 7613 | ug.comm@hkuspace.hku.hk

「體育能夠改變世界。沒其他東西比體育更有效把人團結起來。在絕望的地方，體育可以喚起希望。體育是世界的共通語言。」(曼德拉, 2000)

$ HK$1,440
報名費用: HK$150

D 4個星期 | 粵語

廿一世紀求知警世系列
課程編號：SC504A

報名代碼：1935-SC504A

2910 7613 | ug.comm@hkuspace.hku.hk

The course is an online series that features topics on the challenges brought about by the fast-changing world in the 21st century, a world in which humans understanding of their surroundings, relations and emotions seems, as a rule rather than an exception, always "overtaken by events".

$ HK$540 per session (Note: Each session lasts for 4.5 hours)
報名費用: HK$150

D 4.5小時 | 粵語

Progression Path of Advanced Diploma in Communication and Culture

Postgraduate Diploma in Media and Cultural Critique CEF Modules 6

awarded within the HKU system through HKU SPACE

BA Mass Communications, Advertising & Public Relations NCR1
(Duration: 14 months) OR
Bachelor of Arts (Honours) Media and Cultural Production NCR1
(Duration: 24 months) OR
BA (Hons) Multimedia Journalism NCR1
(Duration: 24 months)

awarded by UK universities*

Advanced Diploma in Communication and Culture CEF Modules 4
(Duration: 20 months)

awarded within the HKU system through HKU SPACE

*BA Mass Communications, Advertising & Public Relations awarded by Edinburgh Napier University
Bachelor of Arts (Honours) Media and Cultural Production awarded by University of the West of England, Bristol
BA (Hons) Multimedia Journalism awarded by Manchester Metropolitan University

NCR1 This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。
NCR2 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。
It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。
NCR3 The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。