款客、旅游及節目管理



HKU SPACE

Master of Science Tourism and Hospitality Management

Programme Code: HT009A

University of Plymouth, UK Application Code: 1870-HT009A







This Programme is offered by HKU SPACE in collaboration with the University of Plymouth and this master degree programme carries the same academic status and recognition as that offered to Plymouth's on-campus graduates. With a strong management focus, this programme will furnish you with a combination of tourism and hospitality theory, operational skills and practical methods of analysis. Industry good practice, employment related management skills, and other intellectual skills are developed through this programme, and an international focus with empirical case studies is the key to success of this programme. Take the opportunity to study the related areas of tourism and hospitality within a single programme to ensure you have the tools to become a confident and high executive-level manager in the international tourism and hospitality sector.

 \dot{a} bachelor's degree, awarded by a recognized institution, of at least second-class honours;

- a professional qualification recognized as equivalent to a bachelor's degree.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.5 or above; or - an overall score of 90 or above in the TOEFL iBT; or
- HKDSE Examination English Language at Level 4 or above; or
- HKALE Use of English at Grade C or above; or
- equivalent qualifications.

Applicants not meeting the standard set of criteria for admission will be assessed on individual

HK\$118,000 to be paid in 3 semesters Alumni Fees#: HK\$106,200 to be paid in 3 semesters

#Graduates of Bachelor Programmes of HKU SPACE in collaboration with the University of Plymouth will enjoy an alumni discount with tuition fee HK\$106,200 to be paid in 3 semesters. The tuition fee is reviewed annually and is subject to change without prior notice. Application Fee: HK\$150 (Non-refundable)

18 months



Application Deadline 31 Dec 2020

Commencement Date 8 Feb 2021

Postgraduate Diploma in International Live Entertainment and Event Management

Programme Code: MS105A

Application Code: 1875-MS105A







The programme aims to equip students with the credentials and expertise that prepare them for a variety of career opportunities in the competitive and everchanging live entertainment and event industry.









See legend on page 2 & 8 圖像説明於第2及8頁

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- R Applicants should have:
 - a bachelor's degree awarded by a recognized institution; OR
 - (ii) a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- iv. HKALE Use of English at Grade E or above; or
- v. equivalent qualifications.

Applicants not meeting the standard set of criteria for admission will be assessed on individual

\$ HK\$29,200* will be paid in 3 terms (*The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

English

Q Level 6 (Reg. No.: 17/000811/L6) Validity Period: 15 Aug 2017 - on-going

Application Deadline

28 Jan 2021

Commencement Date

Mar 2021

Postgraduate Diploma in Sustainable **Management for Hospitality Services** Programme Code: EE001A

Application Code: 1875-EE001A





epgd_smhs@hkuspace.hku.hk

This programme aims to equip students with knowledge and understanding of contemporary sustainable and responsible business issues, strategies, and practices in the hospitality services organizations. This programme will deliver an applied yet holistic view of sustainable management for hospitality services organizations. It is designed in such a way that it will train students to be innovative and be able to integrate global awareness towards sustainability issues into their business planning, operations, and decision-making. It will enable them to seek competitive and sustainable advantages for their organizations, and create value to their target customers with sound sustainable management practices.

- R Applicants shall have:
 - a. (i) hold a bachelor's degree awarded by a recognized institution; OR
 - (ii) hold a professional qualification in a relevant discipline and 3 years of full-time work experience at managerial level in related industries;

- b. provide evidence of English proficiency (If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English) such as
 - an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; OR - a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the
 - computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
 - HKDSE Examination English Language at Level 3 or above; or
 - HKALE Use of English at Grade E or above; or
 - equivalent qualifications.

Applicants with other qualifications and relevant experiences will be considered on individual

- \$ HK\$45,000 (to be paid in two instalments) D 1 year Application Fee: HK\$150 (Non-refundable)
- Thur, 7:00am 10:00am (3 hours) Fri. 7:00pm - 10:00pm (3 hours)

 - Sat, 10:00am 1:00pm and 2:00pm 5:00pm (6 hours)
 - Sun, 10:00am 1:00pm and 2:00pm 5:00pm (6 hours)
- Admiralty Learning Centre
- English supplemented with Cantonese
- Q Level 6 (Reg. No.: 16/000255/L6) Validity Period: 03 May 2016 on-going

Commencement Date

To be advised

Bachelor of Arts (with Honours) in International Festival & Event Management

Programme Code: MS053C

Edinburgh Napier University, UK Application Code: Please refer to School website







2867 8408

ptfem@hkuspace.hku.hk

This Honour degree part-time programme, leading to the Bachelor of Arts (with Honours) in International Festival & Event Management, is offered by HKU SPACE in collaboration with the Edinburgh Napier University. It is designed to equip students how to plan, design, market, operate and develop events, as well as how these events can be used to help local economies and communities.

- R Applicants shall have:
 - 1. An Advanced Diploma in Hospitality Management/ Tourism Management / Tourism and Marketing Management / M.I.C.E.* and Event Management, or a Higher Diploma in Tourism and Events Management / Hotel Management / Tourism and Hospitality Management awarded within HKU system through HKU SPACE; OR
 - 2. An equivalent award granted by a recognised institution, such as Advanced Diploma / Associate Degree / Higher Diploma in M.I.C.E.*/ Festival/ Event Management, Tourism. Leisure or Hospitality Management: OR
 - An equivalent award granted by a recognised institution in other related disciplines such as Business, Management, Marketing, Communication or Linguistics, These applicants will be considered on a case-by-case basis; and they may be required to take additional module(s) based on individual merit before the start of the programme.
 - (*): M.I.C.F: Meetings. Incentive Travels. Conventions and Exhibitions
- £9,860 per programme (To be paid in 4 instalments) The tuition fee is reviewed annually and is subject to change without prior notice. Application Fee: HK\$150 (Non-refundable)

- Weekday evenings Weekends

HKU SPACE Learning Centres

English

Q Level 5 (Reg. No.: 18/000071/L5) Validity Period: 01 Sep 2018 - 31 Aug 2023

Application Deadline

Mar 2021

Commencement Date

Bachelor of Science (Honours) **Hospitality Management**

Programme Code: MS052A

University of Plymouth, UK Application Code: 1880-MS052A









2867 8329

parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) Hospitality Management is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

- Applicants shall:
 - 1. hold an Advanced Diploma / Higher Diploma in Hospitality Management / Tourism and Hospitality Management awarded within the HKU system through HKU SPACE;
 - 2. A. (i) hold an Advanced Diploma / Associate Degree / Higher Diploma in Hospitality Management granted by a recognised institution; OR
 - (ii) hold an Advanced Diploma / Associate Degree / Higher Diplomain other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognized institution; and
 - B. Provide evidence of English proficiency such as:
 - (a) HKCEE English Language at Level 2; OR
 - (b) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); OR
 - (c) HKDSE Examination English Language at Level 2; OR
 - (d) an overall band of 6.0 or above in the IELTS; OR

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(e) a score of 500 in the paper-based TOFFL or a score of 173 in the computer-based TOFFL and a score of 4.5 in Test of Written English.

OR

3. have a degree of other disciplines

Applicants from (2) and (3) may be considered on a case-by-case basis. Applicants from (2Aii) and (3) may be required to take and pass additional modules based on individual merit before the start of the programme.

HK\$98.970* will be paid in 4 terms (*The tuition fee is reviewed annually and is subject to change without prior notice.)

Application Fee: HK\$150 (Non-refundable) Enalish

Q Level 5 (Reg. No.: 15/000949/L5) Validity Period: 01 Sep 2015 - 31 Aug 2024

Application Deadline 26 Feb 2021 **Commencement Date** 12 Apr 2021

Bachelor of Science (Honours) Tourism Management

Programme Code: MS051A

University of Plymouth, UK Application Code: 1880-MS051A











parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) Tourism Management is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

R Applicants shall:

1. hold an Advanced Diploma / Higher Diploma in Tourism and Hospitality Management / Tourism and Marketing Management / M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE;

OR

- 2. A. (i) hold an Advanced Diploma / Associate Degree/Higher Diploma in Tourism Management granted by a recognised institution; OR
 - (ii) hold an Advanced Diploma / Associate Degree/ Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognized institution; and
 - B. Provide evidence of English proficiency such as:
 - (a) HKCEE English Language at Level 2; OR
 - (b) HKCFF English Language (Syllabus B) at Grade F (Grade C in the case of English Language (Syllabus A)); OR
 - (c) HKDSE Examination English Language at Level 2; OR
 - (d) an overall band of 6.0 or above in the IELTS; OR
 - (e) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based TOEFL and a score of 4.5 in Test of Written English.

3. have a degree of other disciplines.

Applicants from (2) and (3) may be considered on a case-by-case basis. Applicants from (2Aii) and (3) may be required to take and pass additional modules based on individual merit before

S HK\$98,970* will be paid in 4 terms (Overnight cruise line field trip is not included in this fee) (*The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

English

Q Level 5 (Reg. No.: 15/000953/L5) Validity Period: 01 Sep 2015 - 31 Aug 2024

Application Deadline	26 Feb 2021
Commencement Date	12 Apr 2021

Bachelor of Science (Honours) Cruise Management

Programme Code: MS108A

Application Code: 1880-MS108A





2867 8329

parttimehtm@hkuspace.hku.hk

The Bachelor of Science (Honours) Cruise Management is offered by HKU SPACE in collaboration with the University of Plymouth School of Tourism and Hospitality which is part of the University of Plymouth Faculty of Business. It is an 21-month part-time offshore degree programme which carries the same academic status and recognition as that offered to Plymouth's on-campus graduates.

- R Applicants shall:
 - 1. hold an Advanced Diploma / Higher Diploma in Hospitality Management / Tourism and Hospitality Management awarded within the HKU system through HKU SPACE;
 - hold an Advanced Diploma / Associate Degree / Higher Diploma in Hospitality Management granted by a recognised institution; OR
 - (ii) hold an Advanced Diploma / Associate Degree / Higher Diplomain other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognized institution; and
 - B. Provide evidence of English proficiency such as:
 - (a) HKCEE English Language at Level 2; OR
 - (b) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)): OR
 - (c) HKDSE Examination English Language at Level 2: OR
 - (d) an overall band of 6.0 or above in the IELTS; OR
 - (e) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based TOEFL and a score of 4.5 in Test of Written English.

3. have a degree of other disciplines

Applicants from (2) and (3) may be considered on a case-by-case basis. Applicants from (2Aii) and (3) may be required to take and pass additional modules based on individual merit before the start of the programme.

HK\$98,970* will be paid in 4 terms (Overnight cruise line field trip are not included in this fee) (*The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

21 months

English

Application Deadline 26 Feb 2021

Commencement Date 12 Apr 2021

Advanced Diploma in Hospitality Management

Programme Code: MS059A

Application Code: 1875-MS059A









2867 8320 / 2867 8329

This programme covers all aspects of the nature and operation of the international hospitality industry, encourages students to display originality and creativity, and

trains them on total quality management and quality assurance.

R Applicants shall:

- have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language*, or equivalent; OR
- have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; OR - hold a Certificate in Travel and Tourism Management awarded within the HKU system through HKUSPACE, or equivalent: OR
- be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language* in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview
- *With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at HKCEE.







See legend on page 2 & 8 圖像説明於第2及8頁





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*HK\$3,950 per module (Total programme fee: *HK\$47,400) (*The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

English

Q Level 4 (Reg. No.: 07/001736/4) Validity Period: 05 May 2008 - on-going

Application Deadline 31 Jan 2021

Commencement Date Mar 2021

Advanced Diploma in Live Entertainment, **Festival and Event Management**

Programme Code: MS103A

Application Code: 1875-MS103A



2867 8320 / 2867 8329

parttimehtm@hkuspace.hku.hk

The programme aims to provide a broad overview of the structure of the live entertainment, festival and event industry and meet the continuing professional development needs of people who are currently or intend to work in the live entertainment industry, in festival and event management, private and public agencies. The programme's emphasis is on live entertainment, festivals and events as a business and its marketing strategies, programming, operations, budgeting, facility management, and so on.

- R Applicants shall:
 - have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language*, or equivalent; OR
 - have gained in the HKDSE Examination Level 2 in 5 subjects including English Language: OR
 - hold a Certificate in Travel and Tourism Management awarded within the HKU system through HKU SPACE, or equivalent; OR
 - be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language* in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview.
 - * With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at HKCFF.
- \$ *HK\$3,950 per module

(2 modules per semester: *HK\$7,900, Total Programme Fee: *HK\$47,400) (*The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

D 2 years

English

Level 4 (Reg. No.: 17/000510/L4) Validity Period: 05 Jun 2017 - on-going

Application Deadline 31 Jan 2021 **Commencement Date** Mar 2021

Advanced Diploma in M.I.C.E. and **Event Management**

Programme Code: MS048A

Application Code: 1875-MS048A



2867 8320 / 2867 8329

parttimehtm@hkuspace.hku.hk

This programme introduces the necessary knowledge and skills for efficient marketing and operation of M.I.C.E. and event industries. It focuses on the major issues of this increasingly important sector within the macro tourism context.

- Applicants shall:
 - have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language*, or equivalent; OR
 - have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; OR

- hold a Certificate in Travel and Tourism Management awarded within the HKU system through HKUSPACE, or equivalent; OR
- be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language* in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview.
- *With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at
- \$ *HK\$3,950 per module

(2 modules per semester: *HK\$7,900; Total Programme Fee: *HK\$47,400) *The tuition fee is reviewed annually and is subject to change without prior notice.) Application Fee: HK\$150 (Non-refundable)

English

Level 4 (Reg. No.: 07/001734/4) Validity Period: 05 May 2008 - on-going

Application Deadline 31 Jan 2021

Commencement Date

Mar 2021

Advanced Diploma in Tourism and Travel Experience Management

Programme Code: MS050

2867 8320 / 2867 8329



parttimehtm@hkuspace.hku.hk

This programme aims to introduce an expanding field of customer experience management in the travel and tourism industry. Customer experience has become a critical differentiator in today's competitive market environment, tourism and travel service companies can strengthen their brand preference and improve customer loyalty and satisfaction through valued and memorable customer interactions. This programme imparts an in-depth knowledge and understanding of guest relationship management, cross-cultural management, and people management in a variety of tourism and travel service business operations to students.

- - have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language*, or equivalent; OR
 - have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; OR - hold a Certificate in Travel and Tourism Management awarded within the HKU system through HKUSPACE, or equivalent: OR
 - be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language* in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview.
 - *With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at
- *HK\$3,950 per module (Total programme fee: *HK\$47,400) (*The tuition fee is reviewed annually and is subject to change without prior notice.) Annlication Fee: HK\$150 (Non-refundable)

D 24 months

English

Application Deadline 31 Jan 2021

Commencement Date Mar 2021

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》·本課程屬機豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別權主可酌情決定是否承認本課程可令學員穩取的任何資格。 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》· 這些課程屬變額免課程 It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別權主可酌情決定是否承認基準課程可令學員機取的任何資格

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

款客、旅游及節目管理

Executive Diploma in Fundraising Event Management

Programme Code: EP090A

Application Code: 1865-EP090A



2867 8329

parttimehtm@hkuspace.hku.hk

This programme aims to meet the continuing education and professional development needs of those who are currently working in the event management field or those who have aspirations in organizing events for their future careers.

- R Applicants shall hold:
 - (i) a bachelor's degree awarded by a recognized university or equivalent; or
 - (ii) an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience: or
 - (iii) relevant professional qualifications.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

S HK\$13,000 per programme Application Fee: HK\$150 (Non-refundable) D 4 months

English supplemented with Cantonese

Commencement Date

Please refer to School website

Executive Certificate in Fundraising Event Management

Programme Code: EP091A

Application Code: 1865-EP091A



2867 8329

parttimehtm@hkuspace.hku.hk

This programme aims to meet the continuing education and professional development needs of those who are currently working in the event management field or those who have aspirations in organizing events for their future careers.

- R Applicants shall hold:
 - (i) a bachelor's degree awarded by a recognized university or equivalent; or
 - (ii) an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience: or
 - (iii) relevant professional qualifications.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

HK\$7,000 Application Fee: HK\$150 (Non-refundable)





English supplemented with Cantonese

Commencement Date

Please refer to the School website

Executive Certificate in Event Management

Programme Code: EP092A

Application Code: 1865-EP092A



2867 8329

parttimehtm@hkuspace.hku.hk

As Asia's leading meetings and convention destination, Hong Kong boasts a packed calendar of events of all sizes. Different industries, charitable organisations, and interest groups hold events to market themselves, build business partnerships, raise money, or celebrate achievements.

- Applicants shall hold:
 - (i) a bachelor's degree awarded by a recognized university or equivalent; or
 - (ii) an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience: or
 - (iii) relevant professional qualifications.

Applicants with other qualifications and substantial senior level work experience will be considered on individual merit.

Application Fee: HK\$150 (Non-refundable)

D 2 months

English supplemented with Cantonese

Application Deadline

31 Dec 2020

Commencement Date

Please refer to School website

Certificate in Private Jet Hospitality Service Management

Programme Code: HT001A

~ 2867 8408 / 2867 8473





cert.pjhsm@hkuspace.hku.hk

This programme aims to meet the continuing education and professional development needs of those who are currently working in the business aviation field or those who have aspirations in developing their future careers in the private jet business. The programme provides core private jet management and operation concepts, as well as specialized knowledge in delivering premium inflight butler services. A broad and holistic view of private jet management will be given to students with particular emphasis on hospitality service techniques.

- Applicants shall:
 - have gained in the HKDSE Examination Level 2 or above in 4 subjects including English Language; OR
 - have gained in the HKCEE Level 2 / Grade E or above in 4 subjects including English
 - be aged at least 21 or above with three years of relevant work experience.

Applicants with other qualifications and relevant work experience will be considered on individual merits.

*HK\$22,800

Module 1: HK\$4,400 (payable upon application for Module 1)

Module 2: HK\$13,800 (payable upon start of Module 2)

Module 3: HK\$1,900 (payable upon start of Module 3) Module 4: HK\$2,700 (payable upon start of Module 4)

(The tuition fee is reviewed annually and is subject to change without prior notice) Application Fee: HK\$150 (Non-refundable)

D 6-8 months

English supplemented with Chinese

Q Level 3 (Reg. No.: 19/000469/L3) Validity Period: 01 Apr 2019 - on-going

Commencement Date

Please refer to School website





款客、旅游及節目管理

Certificate for Module (Introduction to Private Jet Management)

Programme Code: HT003A



cert.pjhsm@hkuspace.hku.hk









Hong Kong is an international aviation hub, the demand of travelling in both commercial and business aviation is very high. With the new terminal and the third runway project undergoing in the Hong Kong International Airport, as well as the opening of the Hong Kong-Zhuhai-Macau Bridge, the scale and demand of aviation service of Hong Kong International Airport would further expand. The demand of business aviation is emergent and is particularly high in some Asian cities/countries such as China, Macau, and Singapore. Private jet travel wll become more popular in

- the new era of growth. R Applicants shall:
 - have gained in the HKDSE Examination Level 2 or above in 4 subjects including English Language: OR
 - have gained in the HKCEE Level 2 / Grade E or above in 4 subjects including English
 - be aged at least 21 or above with three years of relevant work experience.

Applicants with other qualifications and relevant work experience will be considered on

- \$ HK\$4,800 per programme
- English supplemented with Chinese
- 4 weeks to 6 weeks
- Q Level 3 (Reg. No.: 19/000471/L3) Validity Period: 01 Apr 2019 on-going

Commencement Date

2867 8408 / 2867 8473

Please refer to School website

Certificate for Module (Butler Service)

Programme Code: HT002A

Application Code: 1865-HT002A



cert.pjhsm@hkuspace.hku.hk





This programme aims to meet the continuing education and professional development needs of those who are currently working in the business aviation field or those who have aspirations in developing their future careers in the private jet business. The programme provides core private jet management and operation concepts, as well as specialized knowledge in delivering premium inflight butler services. A broad and holistic view of private jet management will be given to students with particular emphasis on hospitality service techniques.

- R Applicants shall:
 - have gained in the HKDSE Examination Level 2 or above in 4 subjects including English Language; OR
 - have gained in the HKCEE Level 2 / Grade E or above in 4 subjects including English
 - be aged at least 21 or above with three years of relevant work experience.

Applicants with other qualifications and relevant work experience will be considered on

- \$ HK\$15,000 per programme
- English supplemented with Chinese
- D 4 weeks to 6 weeks
- Q Level 3 (Reg. No.: 19/000470/L3) Validity Period: 01 May 2019 on-going

Commencement Date

9 Jan 2021

Catering and Culinary Service on Board



Programme Code: HTMG9047

2867 8408 / 2867 8473





Hong Kong is an international aviation hub, the demand of travelling in both commercial and business aviation is very high. With the new terminal and the third runway project undergoing in the Hong Kong International Airport, as well as the opening of the Hong Kong-Zhuhai-Macau Bridge, the scale and demand of aviation service of Hong Kong International Airport would further expand. The demand of business aviation is emergent and is particularly high in some Asian cities/countries such as China, Macau, and Singapore.

- Applicants shall:
 - have gained in the HKDSE Examination Level 2 or above in 4 subjects including English
 - have gained in the HKCEE Level 2 / Grade E or above in 4 subjects including English
 - be aged at least 21 or above with three years of relevant work experience

Applicants with other qualifications and relevant work experience will be considered on

- HK\$2,000 per programme

- Weekends
- HKU SPACE Learning Centres
- English supplemented with Chinese

Commencement Date

Please refer to School website

Certificate for Module (Business Aviation Executive Management)

Programme Code: HT010A

Application Code: 1865-HT010A



2867 8408 / 2867 8473

cert.pjhsm@hkuspace.hku.hk

The programme aims to familiarize students with the key functions of business aviation management, which encompasses stakeholder management, legal and compliance, financial management, sale and marketing management, business development, as well as human resources management. A wide range of best practices in business aviation will be drawn from different continents, so that students will have a comprehensive and professional understanding of management knowledge and skills to deal with a variety of people, tasks and business needs in the

- Applicants shall:
 - hold a bachelor's degree awarded by a recognized university or equivalent; or
 - hold an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience

Applicants with other qualifications will be considered on individual merit.

- HK\$12,000
- 12 weeks

English

Level 5 (Reg. No.: 20/000612/L5) Validity Period: 15 Oct 2020 - on-going

Commencement Date

23 Feb 2021

NCR³

款客、旅游及節目管理

Certificate for Module (Business Aviation International Operations)

Programme Code: HT011A

Application Code: 1865-HT011A

2867 8408 / 2867 8473

cert.pjhsm@hkuspace.hku.hk

The programme aims to introduce to students a comprehensive and structured knowledge of flight operations in the business aviation sector, including flight coordination management, flight dispatching management, flight planning and scheduling, crew administration, business aviation aircraft model types, configurations as well as the regulatory requirements and laws. The programme also introduces a wide range of operational environments of business/private aircraft in different places (e.g. Hong Kong, The Greater China, US, Europe, Middle East,

- R Applicants shall:
 - have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language*, or equivalent; Or - have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; Or
 - hold a Certificate in Private Jet Hospitality Service Management awarded within the HKU system through HKU SPACE, or equivalent; Or

Applicants aged 21 or above and with at least 3 years of relevant work experience in the aviation, hospitality and tourism industry will be considered. They should have Level 2 in English Language* in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may be required to attend an interview. With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at HKCEE.

- * Applicants with other qualifications will be considered on individual merit.
- \$ HK\$12,000 per programme

Q Level 4 (Reg. No.: 20/000613/L4) Validity Period: 15 Oct 2020 - on-going

Commencement Date

24 Feb 2021

Wine & Spirit Education Trust (WSET) Courses

WSET was founded in 1969 to provide high quality education and training in wines and spirits in UK. Since then, WSET has grown into the foremost international body in the field of wines and spirits education, with a suite of sought-after qualifications. WSET qualifications are recognised internationally and are now represented in over 70 countries through the world.

WSET courses adopt the materials and curriculum of the WSET and the classes are taught by WSET approved educators. Students who successfully complete the course and pass the exam can gain the WSET certain qualification.

Certificate for Module (Advanced Study in Wines)

Programme Code: HT007A

2520 4607

wine@hkuspace.hku.hk



This programme is designed to provide a thorough understanding of the factors that account for the style, quality and price of the principal still, sparkling and fortified wines of the world.

- R Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wine tasting.
 - Completion of the WSET Level 2 Award in Wines or an equivalent level of experience is recommended.
- HK\$11,000 per programme inclusive of:
 - 1.) Student study pack for WSET Level 3 Award in Wines in English
 - 2.) at least 75 Wines for tasting
 - 3.) Test Fee for WSET Level 3 Award in Wines qualification
 - 4.) WSET certificates & pins

D 36 hours

Weekday evenings

- English
- Level 3 (Reg. No.: 20/000090/L3) Validity Period: 01 Mar 2020 on-going

Commencement Date

Please refer to School website

Certificate for Module (Intermediate Study in Wines)

Programme Code: HT006A

2520 4607





This programme is intended for people who have little or no prior knowledge of wines. It is suitable to those wine enthusiasts so that they can deepen and broaden their wine knowledge for social and leisure purpose; and those who wish to work with wines as part of a larger beverage portfolio in the retail, wholesale and hospitality

- Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wine tasting.
- HK\$11,000 inclusive of:
 - 1.) Study Guide for WSET Level 1 Award in Wines in English
 - 2.) Student study pack for WSET Level 2 Award in Wines in English
 - 3.) about 58 Wines for tasting
 - 4.) Test Fee for WSET Level 1 Award in Wines qualification
 - 5.) Test Fee for WSET Level 2 Award in Wines qualification
 - 6.) WSET certificates & pins

- Please refer to School website
- English supplemented with Cantonese
- Island East Campus IEC 901 (Wine Room)
- Level 3 (Reg. No.: 20/000089/L3) Validity Period: 01 Mar 2020 on-going

Commencement Date

Please refer to School website

Certificate for Module (Intermediate Study in Spirits)

Programme Code: HT005A

2520 4607





This programme is designed to provide a more comprehensive level of focused spirits knowledge required to underpin job skills and competencies, and it would be particularly suitable for those who work in bar service and cocktails, retail and wholesaling spirits businesses. On the other hand, this programme is also suitable for those people who have general interests and are enthusiastic in spirits, or who directly and indirectly work with spirits professionally.

- R Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wines or spirits tasting.
- HK\$9,500 inclusive of:
 - 1.) Study Guide for WSET Level 1 Award in Spirits in English
 - 2.) Student study pack for WSET Level 2 Award in Spirits in English
 - 3.) at least 35 Spirits for tasting 4.) Site visit to a cocktail bar

 - 5.) Test Fee for WSFT Level 1 Award in Spirits qualification
 - 6.) Test Fee for WSFT Level 2 Award in Spirits qualification
 - 7.) WSET certificates & pins

- Please refer to School website Weekday evenings
- English supplemented with Cantonese
- Q Level 3 (Reg. No.: 20/000088/L3) Validity Period: 01 Mar 2020 on-going

Commencement Date

Please refer to School website







See legend on page 2 & 8 圖像説明於第2及8頁



款客、旅游及節目管理

Introductory Wines and Spirits Tasting and Servicing



Programme Code: HTMG9048



cert.pjhsm@hkuspace.hku.hk



The demand of luxury hospitality services is emergent and is particularly high in Hong Kong and/or some Asian cities/countries such as China, Macau, and Singapore. The in-depth understanding of wine and spirits are essential to deliver the professional and premium services and standards no matter in high-end luxury services / hospitality or business aviation sectors. The experiences of dinning with wine and spirits appreciating are the core components to deliver premium inflight service and/ or luxury hospitality experience by attendants who are now serving or aspired to serve in private jets, serviced apartments, luxury hotels and super yachts.

- Applicants should:
 - be aged 18 or above;
 - not suffer from any health problems that are unfit for tasting wine in class.
- HK\$2,900
- 12 hours

2520 4607

Weekends

Please refer to School website



Commencement Date

Please refer to the School website

Advanced Study in Wines



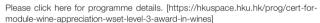
Programme Code: HTMG3018











R Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wine tasting.

Completion of the WSET Level 2 Award in Wines or an equivalent level of experience is recommended

- S HK\$11,000 per programme inclusive of:
 - 1.) Student study pack for WSET Level 3 Award in Wines in English
 - 2.) at least 75 Wines for tasting
 - 3.) Test Fee for WSET Level 3 Award in Wines qualification
 - 4.) WSET certificates & pins

D 36 hours

2520 4607

NCR³



Commencement Date

Please refer to School website

Intermediate Study in Spirits



Programme Code: HTMG3016

Application Code: 1855-2186AW

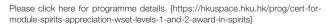












- Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wines or spirits tasting.
- S HK\$9,500 per programme inclusive of:
 - 1.) Study Guide for WSET Level 1 Award in Spirits in English
 - 2.) Student study pack for WSET Level 2 Award in Spirits in English
 - 3.) at least 35 Spirits for tasting
 - 4.) Site visit to a cocktail bar
 - 5.) Test Fee for WSET Level 1 Award in Spirits qualification
 - 6.) Test Fee for WSET Level 2 Award in Spirits qualification
 - 7.) WSET certificates & pins

D 30 hours



English supplemented with Cantonese

Commencement Date

Please refer to School website

Intermediate Study in Wines



Programme Code: HTMG3017 Application Code: 1855-2191AW



2520 4607



Please click here for programme details. [https://hkuspace.hku.hk/prog/cert-formodule-intermediate-study-in-wines]

- Applicants shall be aged at least 18 years or above, and do not have any health problems that made them unfit for wine tasting.
- HK\$11,000 per programme inclusive of:
 - 1.) Study Guide for WSET Level 1 Award in Wines in English
 - 2.) Student study pack for WSET Level 2 Award in Wines in English
 - 3.) about 58 Wines for tasting
 - 4.) Test Fee for WSFT Level 1 Award in Wines qualification
 - 5.) Test Fee for WSFT Level 2 Award in Wines qualification
 - 6.) WSET certificates & pins

D 30 hours



English supplemented with Cantonese

Commencement Date

Please refer to School website

Introduction to Wine Appreciation



Programme Code: BEWS9053







Wine drinking is becoming more common a hobby, a social activity, and more importantly a business culture. Basic knowledge about wine, wine appreciation and wine culture are becoming essential. This three-hour introductory course provides you with the basic yet crucial skills to wine appreciation. Technical knowledge and skills to approach, to taste and to evaluate wine will be introduced.

- Applicants should:
 - be aged 18 or above;
- not suffer from any health problems that are unfit for tasting wine in class.
- \$ HK\$670



Cantonese supplemented with English

Commencement Date

Please refer to School website

證書(單元:日本清酒大師)

課程編號:HT004A









wine@hkuspace.hku.hk

日本清酒是日本人引以為傲的優良文化象徵,隨著日本清酒的全球化及香港人對 日本食品越發喜愛,日本清酒成為伴佐日本美食的最佳酒品,清酒愛好者人數也 隨之而增加。

- - 年滿 18 歲或以上,具基本中文閱讀及書寫能力。
 - 健康狀況良好,申請人必須確保沒有對酒類飲品過敏。
- \$ HK\$9,600 (包括教科書,品嚐 30-40 種不同風格清酒)

257

Hospitality, Tourism & Events

款客、旅游及節目管理

D 30小時

- 平日 - 平日晚上

🔤 粵語

答歷如構级則:3 答歷名冊登記號碼:10/000703/I3 資歷名冊登記有效期:2019年6月1日-持續有效

開課日期

請瀏覽學院網百

日本清酒大師

課程編號: HTMG3015

報名代碼: 1860-1258AW





2520 4607

wine@hkuspace.hku.hk

日本清酒是日本人引以為傲的優良文化象徵,隨著日本清酒的全球化及香港人對日 本食品越發喜愛,日本清酒成為伴佐日本美食的最佳酒品,清酒愛好者人數也隨之

S HK\$9,600 (包括教科書,品嚐 30-40 種不同風格日本酒類的費用)

D 30小時

開課日期

請瀏覽學院網頁

課程編號: HTMG9046



wine@hkuspace.hku.hk



日本梅酒芳香,深受香港人歡迎!有人選擇到超市購買,也有人選擇在家中自行 浸釀。有別於坊間的浸釀方法,日本酒導師會教授正宗日本梅酒傳統釀製方法, 並採用日本的原材料。要真正認識梅子的種類、梅酒的品嚐方法及知道日本傳統 的浸釀方法,便需透過此三小時課程向日本酒導師學習。

學員雲為:

2520 4607

- 年滿 18 歲或以上
- 健康狀況良好,不會因品酒而引致身體不適。
- S HK\$1,150 (包括試飲 3 款梅酒及材料費用:一款自選日本酒類〔大吟醸清酒、竽燒酎、威士 忌〕、日本產空運梅子及日本糖、一瓶 1 公升玻璃真空瓶。)
- D 3小時

❷ 平日晚上

學 粵語

開課日期

請瀏覽學院網頁

識歎。體驗。Fine Dining!



課程編號: HTMG9045





☑ lifestyle@hkuspace.hku.hk

Fine Dining不只象徵美食,它還包羅萬象:頂級食材、精湛廚藝、專業體貼的款待 服務、舒適自在的用餐環境、別具一格的用餐體驗、如藝術般精緻的餐具等。

識歎。體驗。FINE DINING! 有助職場達人發掘新的興趣及嗜好、擴闊視野,以及 豐富個人的生活品味。

- - 健康狀況良好,不會因品酒而引致身體不適。
- \$ HK\$2,900 (包括材料及 Fine Dining 體驗費用)
 - -校友優惠: 每課程 HK\$2,800
 - 團體優惠: 每課程 HK\$2,800

D 15小時



開課日期

請瀏覽學院網頁

餐桌禮儀 – Easv!

課程編號:BEWS4054



wine@hkuspace.hku.hk



2520 4607



此課程介紹同學在日常生活甚至將來在職場上所應用的餐桌禮儀。

This course aims to introduce basic knowledge and rules of etiquette at a formal

\$ HK\$1,300 (包括到餐廳體驗費用)

❷ 平日

D 6小時

🦰 粵語輔以英語

導師持有款客及旅遊業管理碩士,並於此行業擁有超過十年工作經驗

開課日期

請瀏覽學院網頁



2867 8329

parttimehtm@hkuspace.hku.hk

此課程教授學生如何撰寫PR 故事去推廣旅遊產品,成功吸引目標群旅客,並在不 同媒體的平台上突圍而出!

\$ HK\$600/3小時 (*舊生優惠不適用於網上報名,須親臨各教學中心報名)



開課日期

請瀏覽學院網頁

ŧ創意宣傳工作坊系列 寫啱佢,廣告文案要點做



課程編號: HTMG9051

2867 8329



parttimehtm@hkuspace.hku.hk

此課程教授如何撰寫一則流暢而引人關注的旅遊產品廣告內容,如何運用「廣告 字眼」令人留下深刻印象!

\$ HK\$600/3小時 HK\$500/3小時(舊生)* (*舊生優惠不適用於網上報名,須親臨各教學中心報名)

D 3小時

🦰 粵語

開課日期

請瀏覽學院網頁

R Minimum Entry Requirements 基本入學要求(P.332) \$ Fee 學費 D Duration 修業期 ❷ Date/Time 日期/時間 ✔ Venue 地點









See legend on page 2 & 8 圖像説明於第2及8頁

款客、旅游及節目管理

旅遊業創意宣傳工作坊系列: 畫靚佢,平面設計要點做?

課程編號:HTMG9052

2867 8329



parttimehtm@hkuspace.hku.hk

此課程教授學生了解旅遊產品的基礎平面設計原則及視藝原理,學習構圖方法, 再利用簡易軟件製作吸引目標群旅客的平面廣告。

S HK\$600/3小時 HK\$500 / 3小時 (舊生)* (*舊生優惠不適用於網上報名,須親臨各教學中心報名)



開課日期

請瀏覽學院網頁





parttimehtm@hkuspace.hku.hk

此課程教授學生認識本地媒體及Social Media平台的優劣、覆蓋面及媒體的觀眾群 習性等,然後決定如何宣傳旅遊產品及制定綜合媒體的基本應用和策略。

S HK\$600/3小時 HK\$500/3小時(舊生)* (*舊生優惠不適用於網上報名,須親臨各教學中心報名)



開課日期

請瀏覽學院網頁

創意宣傳工作坊系列 佢,市場傳播策略要點做?

課程編號:HTMG9049





parttimehtm@hkuspace.hku.hk

此課程教授學生以創新的意念及完善的宣傳策略去推銷旅遊產品。

S HK\$600/3小時 HK\$500/3小時(舊生)* (*舊生優惠不適用於網上報名,須親臨各教學中心報名)



開課日期

請瀏覽學院網頁

Risk and Crisis Management Workshop for Tourism, Hospitality and Events Professionals

Programme Code: HTMG9001

Application Code: 1845-3435NW



2867 8329



kk2.ho@hkuspace.hku.hk

The tourism, hospitality and events industries are rapidly developing and making a significant economic contribution to the community. Customers' safety and security is of paramount importance and critical to the overall branding, credibility and sustainability of the business operations. The concept of 'risk and crisis management' is therefore an increasingly important topic for all service operators and managers to acquire and practise in today's world.

\$ HK\$2,800



English supplemented with Cantonese

Commencement Date

Please refer to School website

Summer International Festivals and Scottish Sports at Edinburgh, Scotland



Programme Code: HTMG9043

2867 8386 / 2867 8329





This programme has been designed as a full package, including pre-departure and post-tour workshops in Hong Kong; and a 9-day educational tour in Edinburgh.

- Who should attend?
 - Age above 18
 - Individuals who are interested in participating in and learning more about the Scottish Culture including these international festivals and sports
- \$ HK\$23,000 / person

HK\$22,000 / person (Alumni / current student discount) (NOT applicable for online application, student MUST apply in-person via enrollment counter)

- *For details, Please refer to "Programme Details"
- D 9 days
- Cantonese supplemented with English for the pre-departure and post-tour workshops; and English for the LIK educational tour

Commencement Date

Please refer to School website

孱訪戰亂遺跡:細說波羅的海 曹四國的黑暗故事

程編號:HTMG9044

2867 8386 / 2867 8329





solange.leung@hkuspace.hku.hk

波蘭與波羅的海國家(愛沙尼亞、拉脱維亞、立陶宛) 各自有獨特文化,亦有著相同 的命運:她們一起經歷了第二次世界大戰和冷戰:在1950至1990年代成為了歐洲 資本主義及社會主義的最前戰線,後繼而獨立並加入歐盟。她們的黑暗是否已成 過去?靠攏歐洲會否得到光明呢?一齊揭開她們神祕的面紗!

HK\$37,000 (個人報名(包括旅行團費用)(只作參考)) 校友優惠: HK\$73,000 (兩位費用(包括旅行團費用)(只作參考))

D 12 目



開課日期

請瀏覽學院網頁