

# Bachelor of Science (Honours) Business Management

**MS040A**

Inspiring Your Future

Business Education@**HKUSPACE**



## ABOUT THE UNIVERSITY

Plymouth is a dynamic and distinctive university that strives for the highest quality in all that it does. It is a world class research institution with genuine clusters of research across areas as diverse as marine science and engineering, medicine, robotics and psychology - all supported by investment in leading facilities.

With more than 26,000 students benefitting from a Plymouth education, the University has a strong track record in teaching excellence and

has one of the highest numbers of National Teaching Fellows of any UK university.




Plymouth is a truly global university, with a vibrant international student base and with partnerships in 30 countries. It continues to grow in stature and influence - a twice winner of the Queen's Anniversary Prize for Higher Education, the first modern university in the UK to launch its own medical and dental school and the only university to be awarded the Social Enterprise Mark.

## ABOUT THE PROGRAMME

The Bachelor of Science (Honours) Business Management programme aims to ensure that students develop a broad understanding of the diverse, complex and dynamic nature of management. The programme curriculum is both international and practical in its content.

Students will acquire management skills as well as intellectual capabilities that will enable them to perform effectively as managers, thus enhancing their employability and facilitating their careers in management.

## PROGRAMME STRUCTURE

UoP Modules	Contact Hours
1. Current Issues In Management	45
2. Global Enterprise  5	45
3. Strategic Management: Theory and Practice	45
4. Organisational Leadership	45
5. Project (Management Report - Qualitative Methods)  5	51
6. Project (Management Report - Quantitative Methods)  5	51
Enhancement Modules	
7. Enterprise and Innovation	45
8. Marketing Fundamentals	45
9. People Management	45
Total: 417	



This course has been included in the list of reimbursable courses under the Continuing Education Fund



The mother course (Bachelor of Science (Honours) Business Management) of this module is recognised under the Qualifications Framework (QF Level[5])



## MODE OF DELIVERY

There will be two semesters in an academic year. For each regular module, 15 hours of lectures will be delivered by Plymouth staff in a block weekend, other teaching sessions will be conducted by local lecturers on weekday evenings, Saturday afternoons and evenings. All lectures of level five modules will be delivered by local lecturers. Students are required to pass 9 modules and submit a research project in order to

graduate. Students may complete this programme in a minimum of 18 months and a maximum of 5 years.

University of Plymouth qualifications are well-recognised internationally. Graduates of this programme may pursue further studies in business management, managerial leadership, international management or business-related disciplines at the postgraduate level.



## TUITION FEE

**\$98,970 (In 3 Instalments)\***

\* All fees are subject to change without prior notice

## APPLICATION

Applicants are required to complete the application form and submit together with the following fees and documents to any of our enrolment counters:

- HKID Card / Student visa
- An application processing fee of HK\$200 (non-refundable).  
Fees paid by crossed cheque or bank draft should be made payable to "HKU SPACE".
- Reference letter(s)  
ONE referee for graduate from the Professional Diploma programmes of HKU SPACE and TWO referees for graduate from other institutions
- Educational qualifications with transcripts showing details of results obtained.  
(e.g. HKCEE / HKALE Certificate, Diploma Certificate) Please note that these documents must be "Certified True Copies". Applicants who submit their application in person at the following enrolment counters may have copies of their academic transcripts certified by HKU SPACE free of charge. Please bring originals for verification.
- Work Proof





## ENTRY REQUIREMENTS



### Applicants shall:

- I.1. hold a recognized Advanced Diploma or Higher Diploma/Associate Degree in a business-related discipline awarded within the HKU system through HKU SPACE;  
OR
2. A. hold a recognized Advanced Diploma or Higher Diploma/Associate Degree in a business-related discipline awarded by a recognized institution;  
and  
B. provide evidence of English proficiency, such as
  - (i) HKCEE English Language at Level 2; or
  - (ii) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); or
  - (iii) HKDSE Examination English Language at Level 2
  - (iv) an overall band of 6.0 in the IELTS; or
  - (v) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based and a score of 4.5 in the Test of Written English

AND

- II. preferably have 2 years full-time work experience or 4 years part-time work experience.

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

Applicants who do not have a business-related academic qualification may be required to take additional module(s) on a case-by-case basis before the start of the programme.

\* With effect from 2007, HKU SPACE recognises Grade E previously awarded for Chinese Language and English Language (Syllabus B) (Grade C in the case of English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in these two subjects at HKCEE

QF Level: 5

QR Registration No.: 15/000945/L5

QR Registration Validity Period: 01 Sep 2015 - 31 Aug 2024

## ENQUIRIES

Email: [bmplymouth@hkuspace.hku.hk](mailto:bmplymouth@hkuspace.hku.hk)  
Tel: 2867 8462  
Fax: 2861 0278

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

Every effort has been made to ensure the contents of this brochure are correct at the time of printing. HKU SPACE reserves the right to update the contents of the brochure at any time without notice and this brochure does not form part of a contract between the students and the School. Information in the HKU SPACE website is the most up-to-date version and supersedes the printed brochure, wherever applicable.

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