

Advanced Diploma Series in Management

Advanced Diploma in Business Management

MS033A

Inspiring Your Future

Business Education @ **HKUSPACE**

MANAGEMENT



Advanced Diploma in Business Management

Programme Highlights

This programme aims to provide students with a **solid foundation in business studies** covering general management theories and practices. It is designed to equip students with **an analytical problem-solving approach in business management**. The inclusion of topical studies in Hong Kong's business environment will enable students to **learn about the emerging issues arising in the society that affect business decisions**.



The programme consists of **3** streams:


1. Business Management;
2. Digital Business Management; and
3. Applied Business Psychology

Programme Structure

- Study of a total **10** modules.
- Upon successful completion of the programme, students will be awarded "Advanced Diploma in Business Management".
- Students who wish to exit the programme without completion of 10 modules may be awarded an **exit award** named "Diploma in Business Management", provided that they have completed and successfully obtained at least a pass grade in **any 3 modules** from modules 1-8 and 2 specialised modules under the same stream.

Module Title		
Core Modules		
1. Introduction to Management 	5. Business Communication 	
2. Business Economics 	6. Principles of Marketing 	
3. Essentials of Accounting 	7. Organisational Behaviour 	
4. Statistics 	8. Human Resources Management 	
Business Management Stream	Digital Business Management Stream	Applied Business Psychology Stream
Specialized Modules	Specialized Modules	Specialized Modules
9. Management Information Systems 	9. Data-Driven Decision Making 	9. Introduction to Business Psychology 
10. Hong Kong Business Environment 	10. Digital Leadership and Change Management 	10. Individual Differences in Personality 

Award: Advanced Diploma in Business Management

 Selected module(s) of the programmes has been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

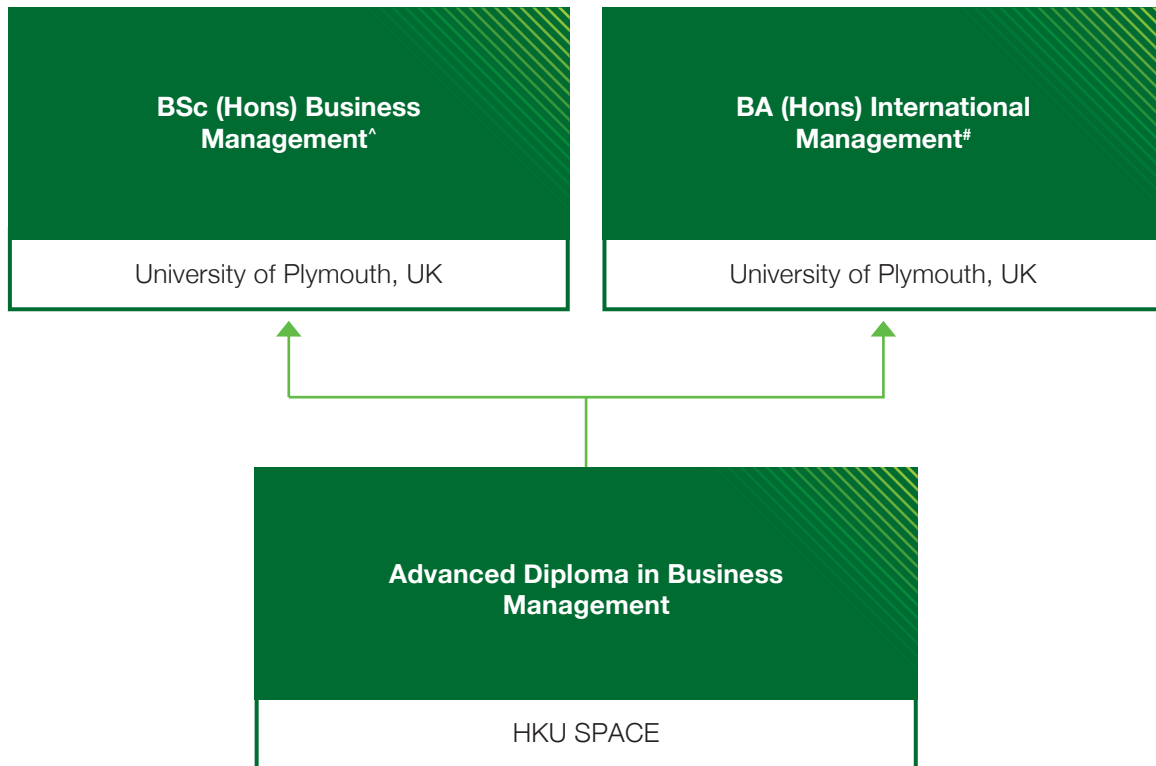


QF Level : 4
 QR Registration No. : 11/000290/4
 QR Registration Validity Period : 13/01/2011 to on-going

Duration

Minimum of 1.5 - 4 years.

Through - Train Articulation to Top-up Degree



[^] This is exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

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Entry Requirement*

Applicants shall:

- a. i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language* or equivalent; and
ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualification; OR
- b. hold a Certificate in Business and Economics awarded through HKU SPACE within the HKU system; OR
- c. have gained in the HKDSE Examination Level 2 in 5 subjects, including English Language; OR
- d. be aged 21 and above

* With effect from 2007, HKU SPACE recognizes Grade E previously awarded for English Language (Syllabus B) (Grade C in English Language (Syllabus A)) at HKCEE as an acceptable alternative to Level 2 in this subject at HKCEE.

Enquiries

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