

ENTRY REQUIREMENTS



Applicants shall:

1. Hold a recognized Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded within the HKU system through HKU SPACE; OR
- 2A. Hold a recognized Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded by a recognized institution; and
- B. Provide evidence of English proficiency, such as
 - i) HKCEE English Language at Level 2; or
 - ii) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); or
 - iii) HKDSE Examination English Language at Level 2; or
 - iv) an overall band of 6.0 in the IELTS; or
 - v) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based and a score of 4.5 in the Test of Written English

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

Applicants who do not have a business-related academic qualification may be required to take additional module(s) on a case-by-case basis before the start of the programme.

ENQUIRIES

Email: intl_mgnt@hkuspace.hku.hk
Tel: 2867 8462



This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

Every effort has been made to ensure the contents of this brochure are correct at the time of printing. HKU SPACE reserves the right to update the contents of the brochure at any time without notice and this brochure does not form part of a contract between the students and the School. Information in the HKU SPACE website is the most up-to-date version and supersedes the printed brochure, wherever applicable.

HKU SPACE is a non-profit making University company limited by guarantee.



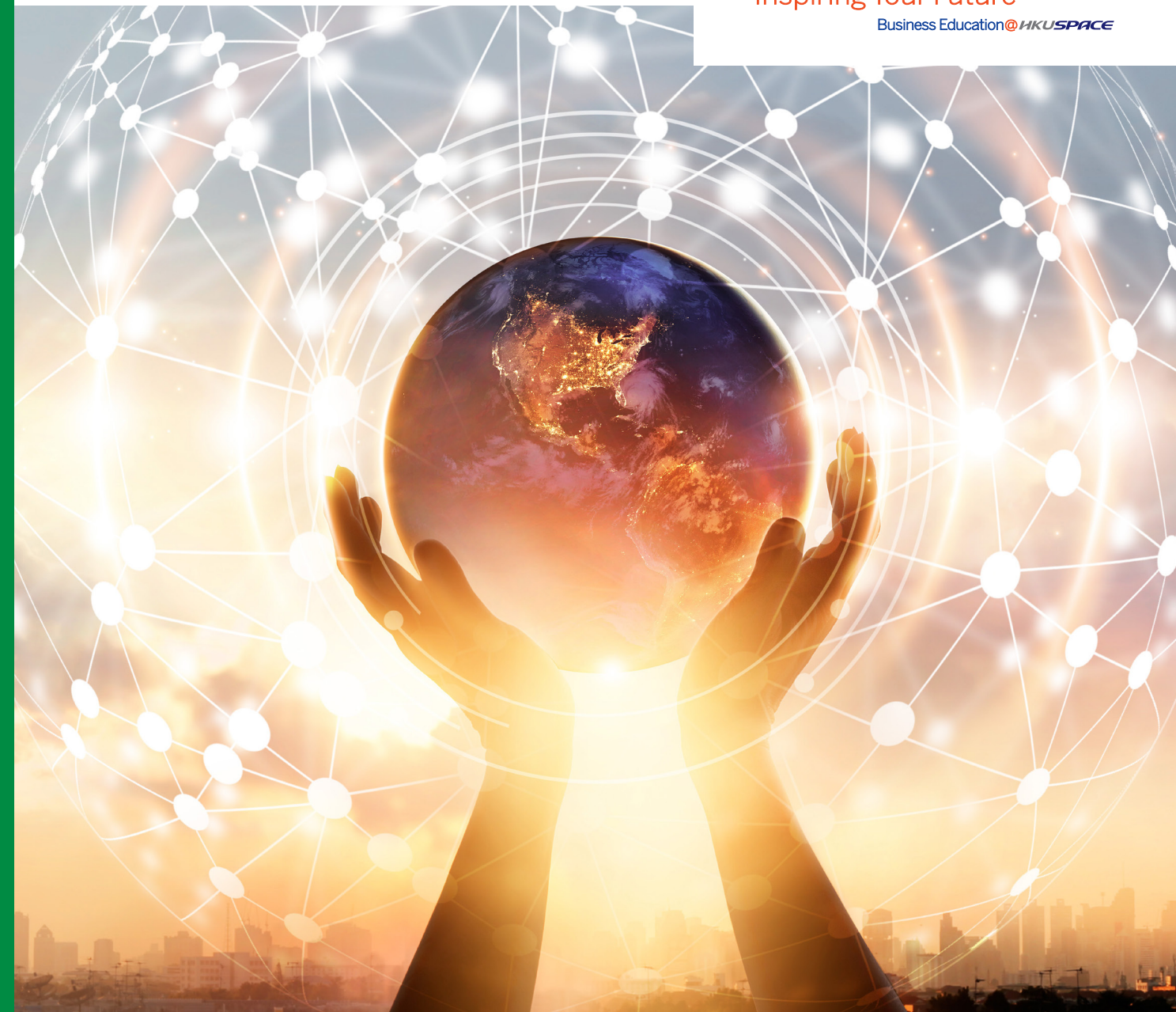
BUSINESS & MANAGEMENT

Bachelor of Arts (Honours) International Management

MS126A

Inspiring Your Future

Business Education@HKUSPACE





ABOUT THE UNIVERSITY

Plymouth is a dynamic and distinctive university that strives for the highest quality in all that it does. It is a world class research institution with genuine clusters of research across areas supported by investment in leading facilities.

The University has a strong track record in teaching excellence and has one of the highest numbers of National Teaching Fellows of any UK university.

Plymouth is a truly global university, with a vibrant international student base and with partnerships in 30 countries.

ABOUT THE PROGRAMME

The Bachelor of Arts (Honours) International Management programme aims at fostering awareness of dynamic worldwide context and providing opportunities to develop **global, regional** and **domestic** management skills. Students will acquire in-depth knowledge and understanding of functional disciplines associated with international business and identify

their contribution to strategic decisions.

University of Plymouth qualifications are well-recognised internationally. Graduates of this programme may pursue further studies in business management, managerial leadership, international management or business-related disciplines at the postgraduate level.

Programme Structure

UoP Modules	Contact Hours
1. Global Enterprise	45
2. International HRM	45
3. International Marketing	45
4. Current Issues in Management	45
5 International Trade and International Finance	45
6. International Business Communications	45
Enhancement Modules	
7. Enterprise and Innovation	45
8. Marketing Fundamentals	45
9. People Management	45
Total	405

MODE OF DELIVERY

There will be two semesters in an academic year. For each regular module, 15 hours of lectures will be delivered by Plymouth staff in a block weekend, other teaching sessions will be conducted by local lectures on weekday evenings, Saturday afternoons and evenings. Students are required to pass 9 modules in order to graduate. Students may complete this programme in a

minimum of 18 months and a maximum of 5 years.

University of Plymouth qualifications are well-recognized internationally. Graduates of this programme may pursue further studies in business management, managerial leadership, international management or business-related disciplines at the postgraduate level.



\$105,000 (In 3 Instalments)*

*All fees are subject to change without prior notice

APPLICATION

Applicants are required to complete the application form and submit together with the following fees and documents to any of our enrolment counters:

- HKID Card
- An application processing fee of HK\$200 (non-refundable). Fees paid by crossed cheque or bank draft should be made payable to “HKU SPACE”.
- Reference letter(s) ONE referees for graduate from other institutions
- Educational qualifications with transcripts showing details of results obtained. (e.g. HKCEE/ HKALE Certificate, Diploma Certificate) Please note that these documents must be “Certified True Copies”. Applicants who submit their application in person at the following enrolment counters may have copies of their academic transcripts certified by HKU SPACE free of charge. Please bring originals for verification.
- Work Proof

