



Executive Certificate in Digital Business and Innovation

行政人員證書《數碼化營商及創新》(EP098A)

This course aims to provide students with specialized knowledge in new technologies and the technological requirements for business innovation. It also enables executives or entrepreneurs to acquire skills in evaluating the potential of digital innovation and its role in enhancing and sustaining competitive advantages of a business.

Programme Structure

- Trending technologies introductions (e.g. Artificial Intelligence, Big Data, Cloud Technologies, Extended Reality, 5G, Internet of Things, Mobile Solutions and Prototyping.)
- Impact of new technologies on the market environment
- Using technological business opportunities to generate competitive advantages and business success to the organization
- Managing technological change
- Digital Leadership
- Implementation of new technology

Course Fee

HK\$6,800 per programme

Entry Requirement

Applicants shall hold:

- a bachelor's degree awarded by a recognized university or equivalent; or
- an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience; or
- relevant professional qualifications.

Applicants with other qualifications will be considered on individual merit.

Programme Delivery

30 contact hours

Medium of instruction:
English supplemented with Cantonese

Executive Certificate in Digital Business and Innovation

COURSE CODE:

EP098A

STUDY MODE:

Part-Time

APPLICATION CODE:

Please refer to our website.

START DATE:

Please refer to our website

**LANGUAGE:**

English supplemented with Cantonese

Course Fee**HK\$ 6,800****LOCATION:**

HKU SPACE Learning Centre (HK Island)

Application Procedure

Online application on website; or
Complete and return the application form in person to HKU SPACE Enrolment Centre. The application must be accompanied with:

- A non-refundable application fee of HKD150
- Photocopies of ID card, relevant certificates/transcripts, or other documentary proof of the applicant's working experience (Please bring original certificates/transcripts and proof of working experience for certification at HKU SPACE Centres)

Programme Enquires

Telephone: 2867 8318

Email: ice@hkuspace.hku.hk

Lecturer: Ir Dr Kelvin Siu

Ir Dr Kelvin Siu obtained BEng degree (Honours) in 2006, MSc (Distinction) in 2008 and PhD in 2013 from the University of Hong Kong. He is the Founder and CEO of a technology company called InnoSpire Technology Limited. The company has developed the mobile app WeVoice+ and smart glasses WeVoice Glasses. These assistive tools apply a hybrid "human+AI" algorithm to provide visual assistance to visually impaired users. Along with other awards, the project is a two-times winner of The Hong Kong ICT Awards and has won the Silver Award of The International Exhibition of Inventions of Geneva in 2021. In addition, Ir Dr Kelvin Siu has made different invited speeches on topics related to technology, social innovation, and entrepreneurship.

Enrolment Centres

Admiralty Learning Centre [ADC]

- 3/F., Admiralty Centre, 18 Harcourt Road, Hong Kong (Exit A, Admiralty MTR Station)
- 3761 1111

Fortress Tower Learning Centre [FTC]

- 1/F., Fortress Tower, 250 King's Road, North Point, Hong Kong (Exit B, Fortress Hill MTR Station)
- 3762 0888

HPSHCC Campus [HPSHCC]

- 1/F, HPSHCC Campus, 66 Leighton Road, Causeway Bay, Hong Kong
- 3923 7171

Island East Campus [IEC]

- 2/F, 494 King's Road, North Point, Hong Kong (Exit B3, North Point MTR Station)
- 3762 0000

HKU Campus [HKUC]

- 3/F., T.T.Tsui Bldg. The University of Hong Kong Pokfulam Road, Hong Kong
- 2975 5680

Kowloon East Campus [KEC]

- 1/F, 28 Wang Hoi Road, Kowloon Bay, Kowloon (Exit B, Kowloon Bay MTR Station)
- 3762 2222